

AUGUST 2015

F A R M E R S B R A N C H

CITY MANAGER'S REPORT

A monthly report to inform the public on key metrics for the City.



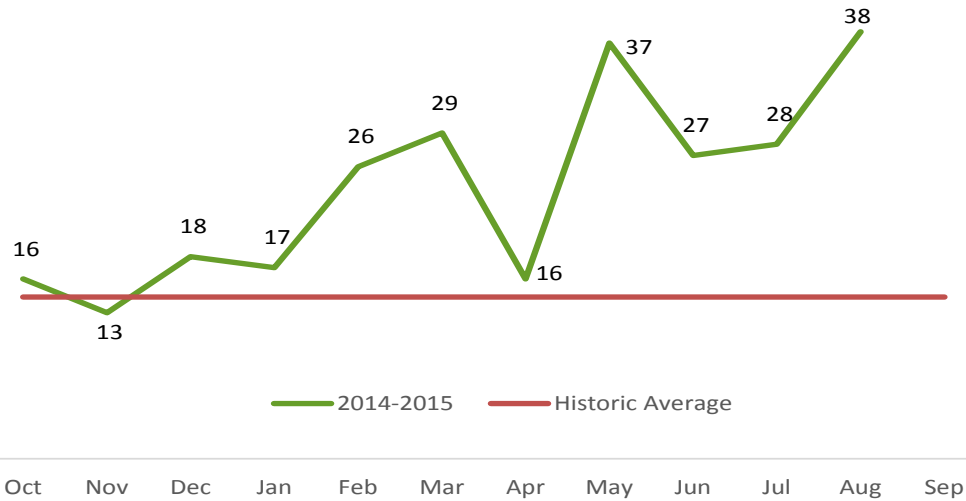
13000 William Dodson Parkway | Farmers Branch, TX 75234
www.farmersbranchtx.gov | 972.247.3131

ETHICS

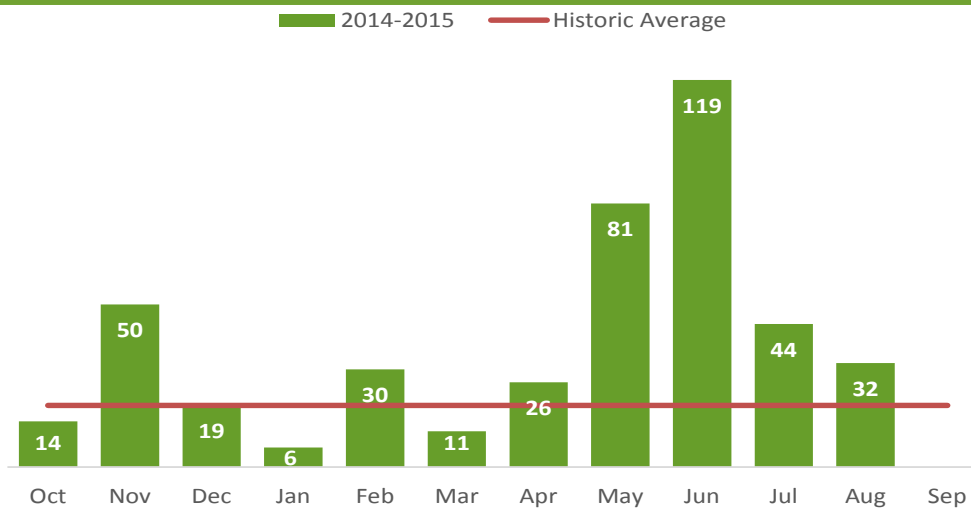
Doing the right things for the right reasons
delivers appropriate results.



OPEN RECORDS REQUESTS



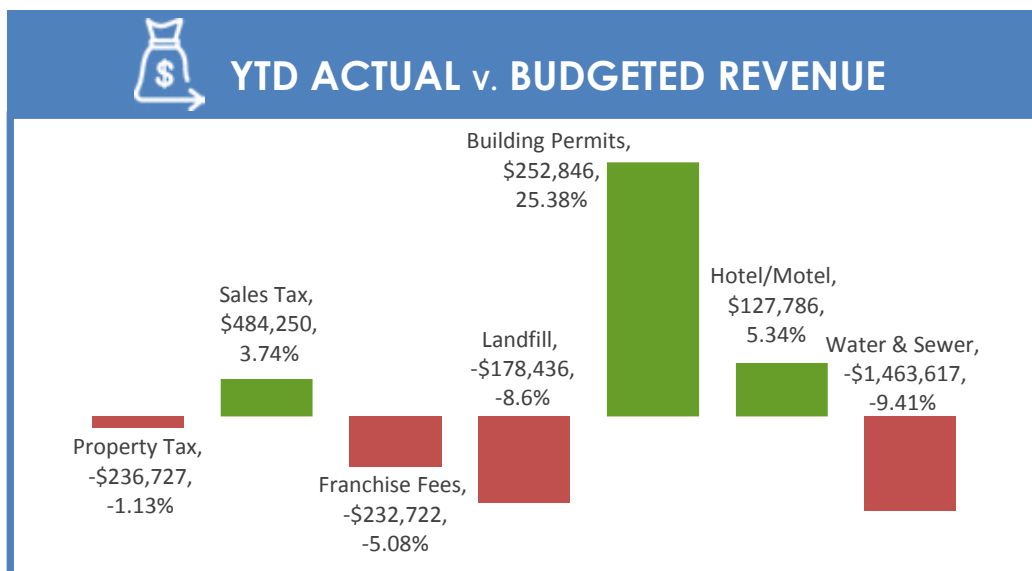
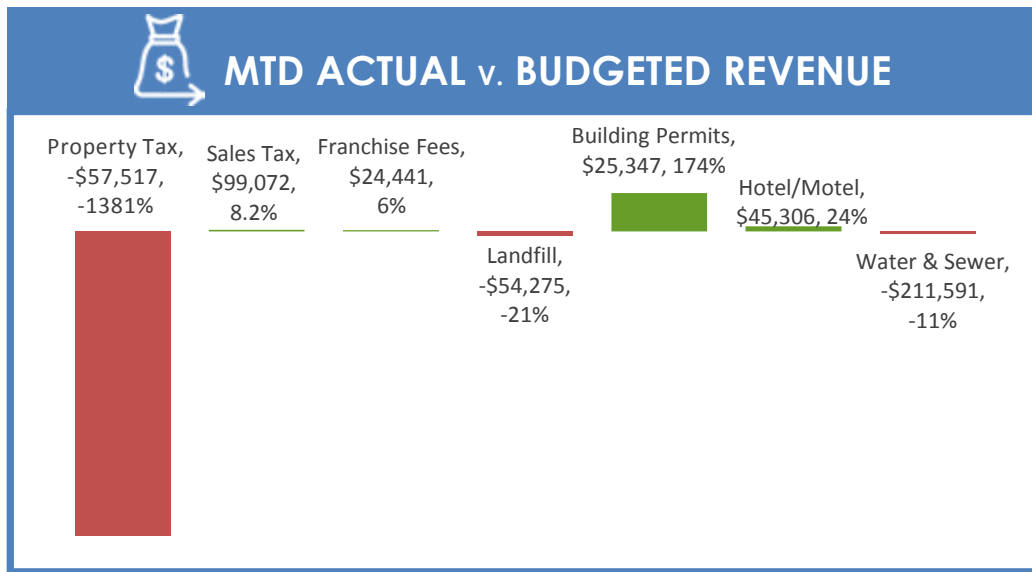
CRITICAL RECORDS SCANNED



STEWARDSHIP

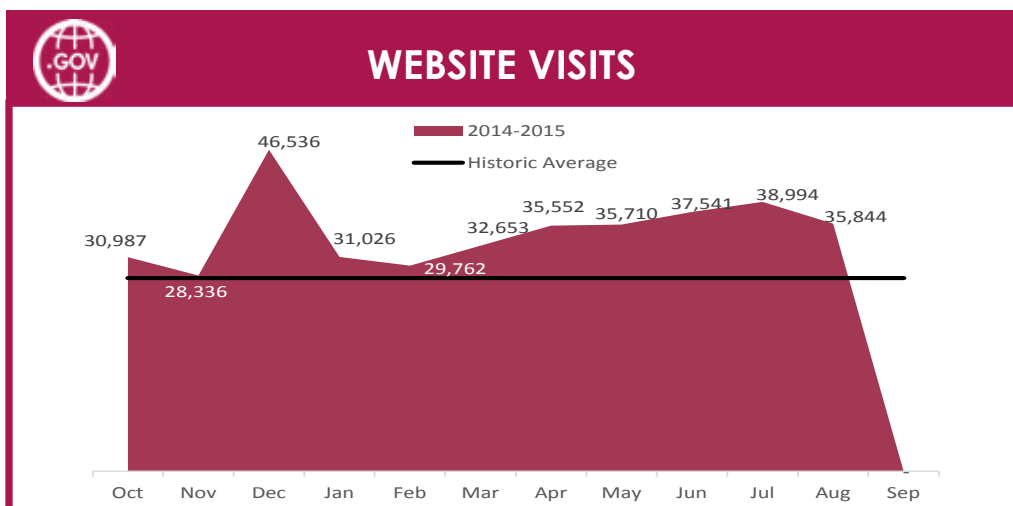
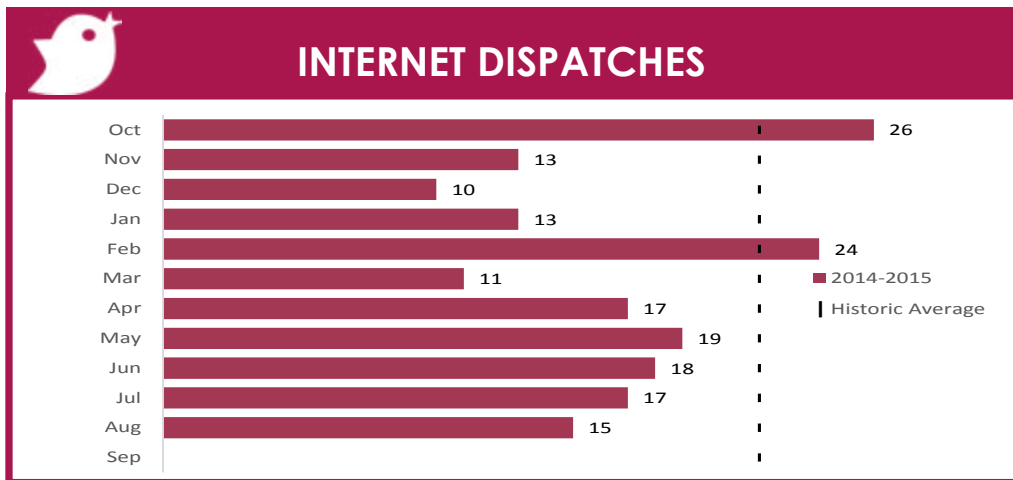
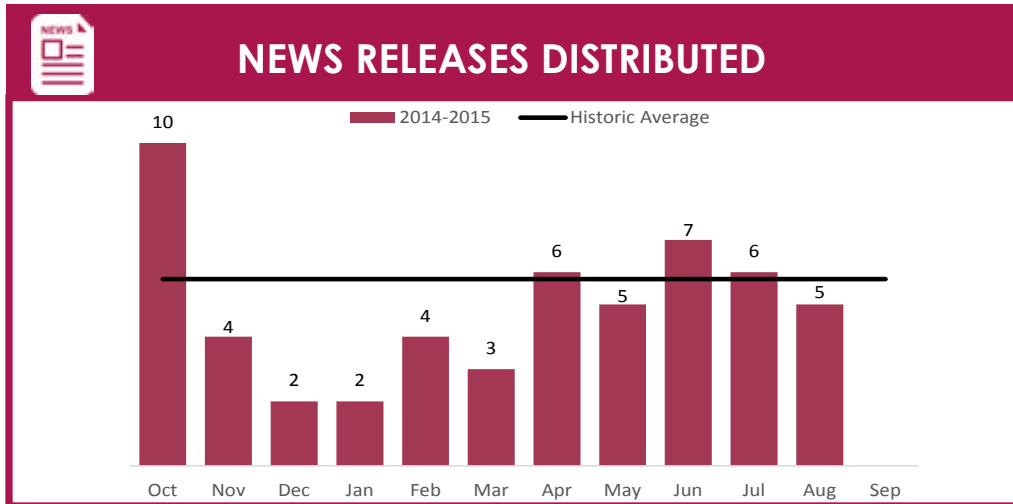
Stakeholders' investments should be protected through conservative budgeting, spending, and resource management.

REVENUES	This Month - Actual	This Month - Budget	FYTD - Actual	FYTD - Budget
Property Tax	-\$53,351.03	\$4,166.00	\$20,685,453.87	\$20,922,181.00
Sales Tax	\$1,303,887.22	\$1,204,815.00	\$13,418,390.47	\$12,934,140.00
Franchise Fees	\$403,037.79	\$378,597.00	\$4,345,172.29	\$4,577,894.00
Landfill	\$198,591.57	\$252,867.00	\$1,896,029.88	\$2,074,466.00
Building Permits	\$39,902.64	\$14,556.00	\$1,248,895.09	\$996,049.00
Hotel/Motel	\$236,676.89	\$191,371.00	\$2,521,710.93	\$2,393,925.00
Water and Sewer	\$1,793,560.42	\$2,005,151.00	\$14,093,997.29	\$15,557,614.00



ACCESSIBILITY

Stakeholders deserve to know what is happening in the community and should have the opportunity to participate in its governance.



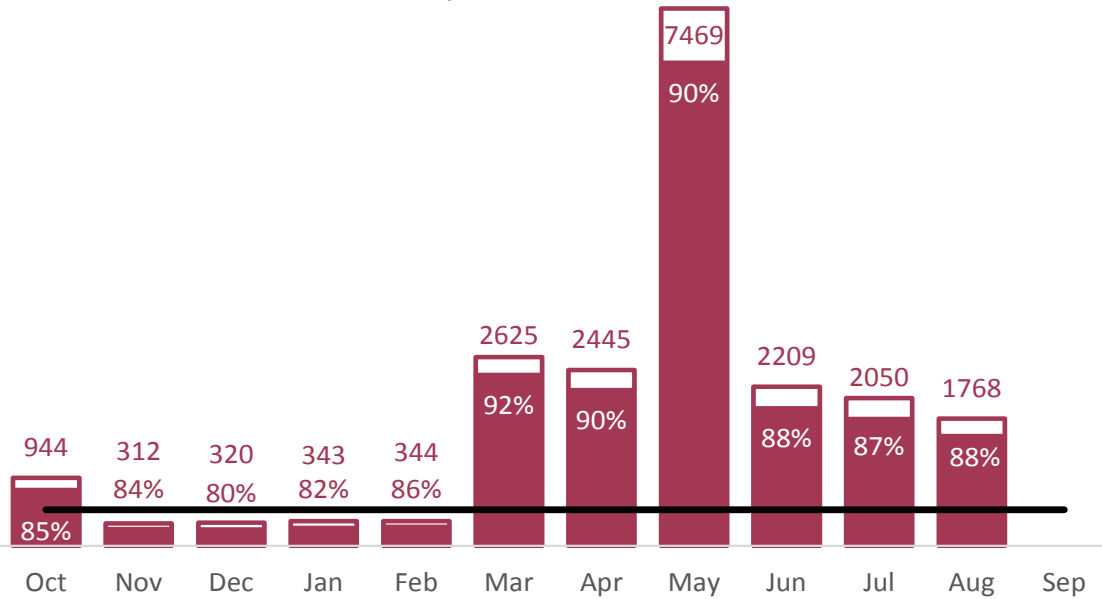
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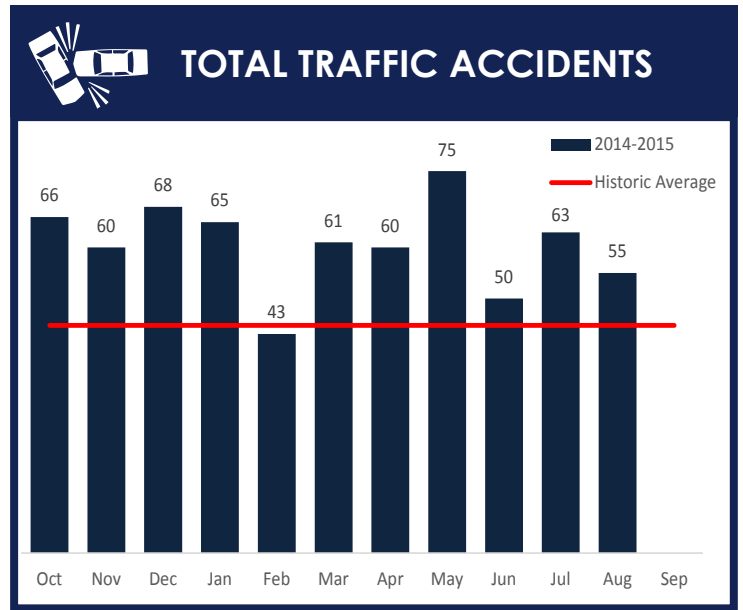
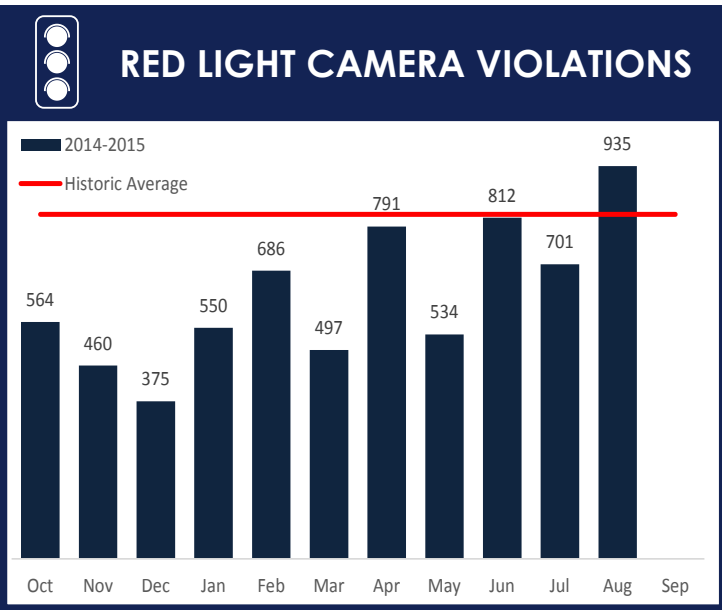
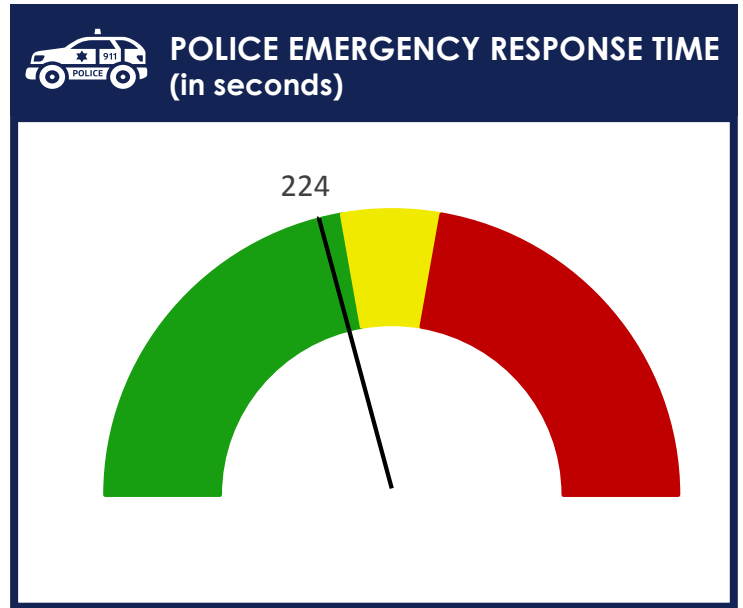
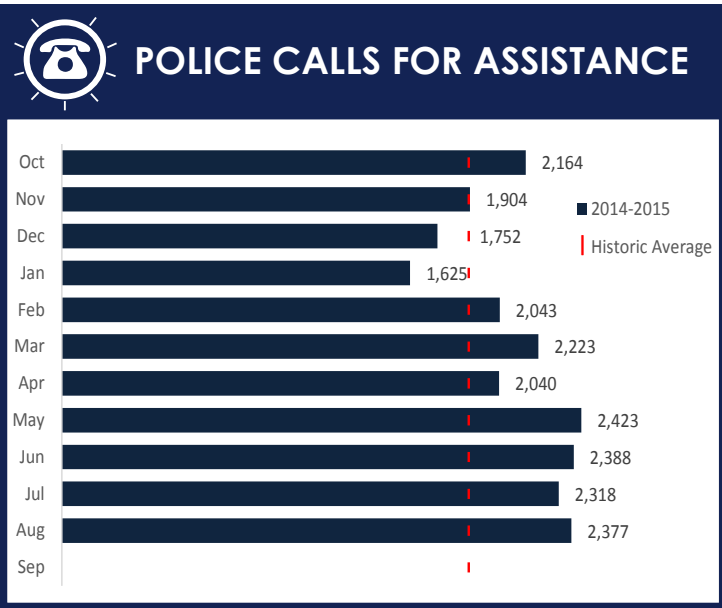
LOVE THE BRANCH VISITS

with Proportion of New Visitors



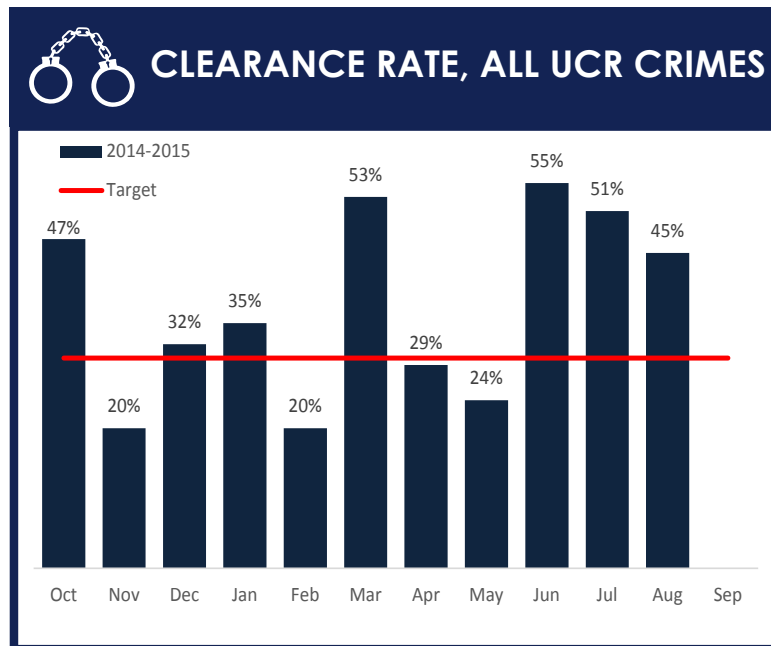
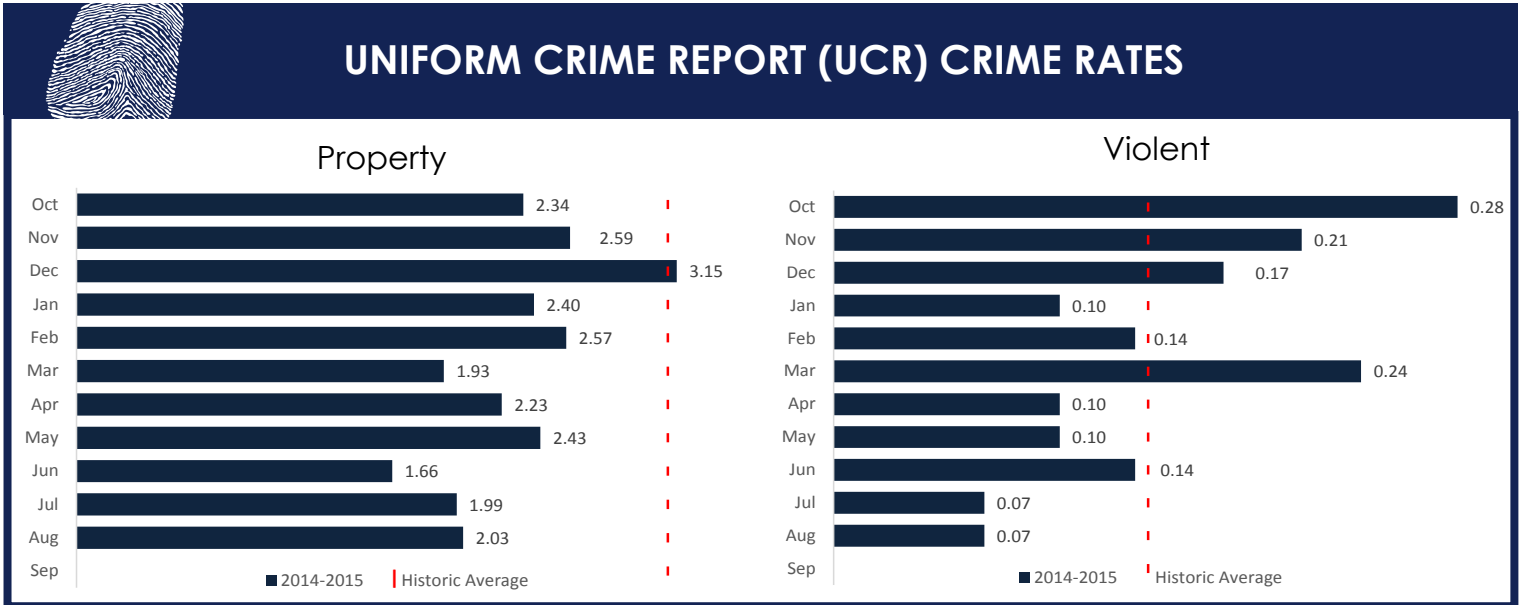
SAFETY

Safety is the foundation on which vibrant communities are built.



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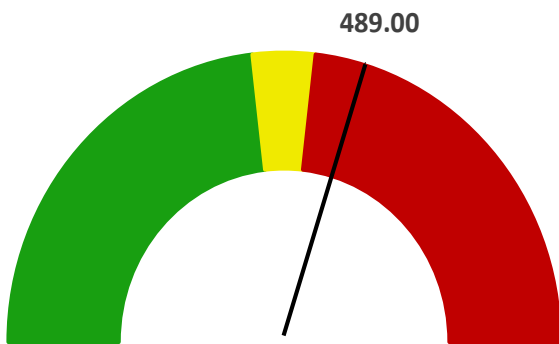


SAFETY

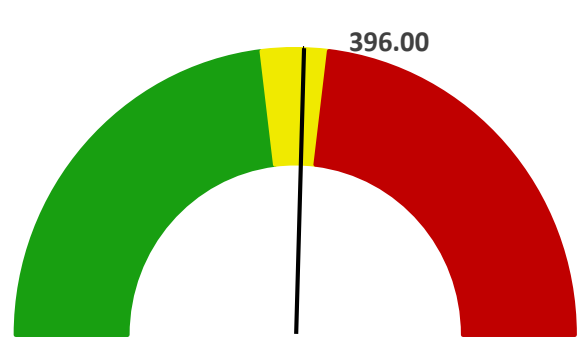
Safety is the foundation on which vibrant communities are built.



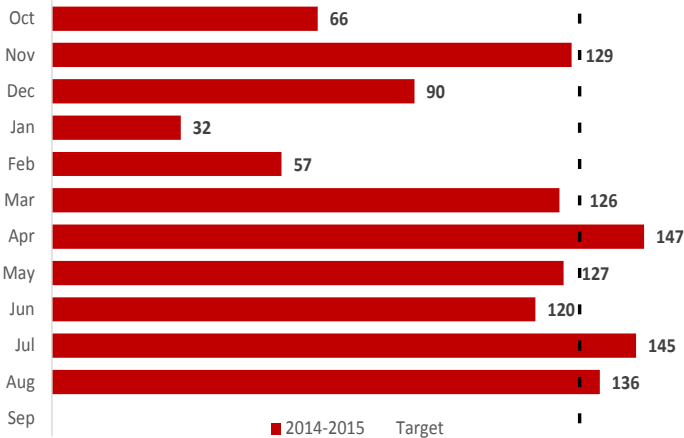
90TH PERCENTILE FIRE RESPONSE TIME (IN SECONDS)



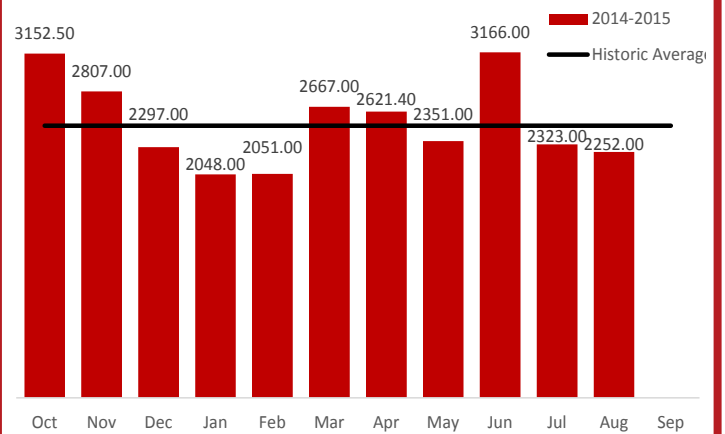
90TH PERCENTILE EMS RESPONSE TIME (IN SECONDS)



NUMBER OF BASE BUILDING INSPECTIONS

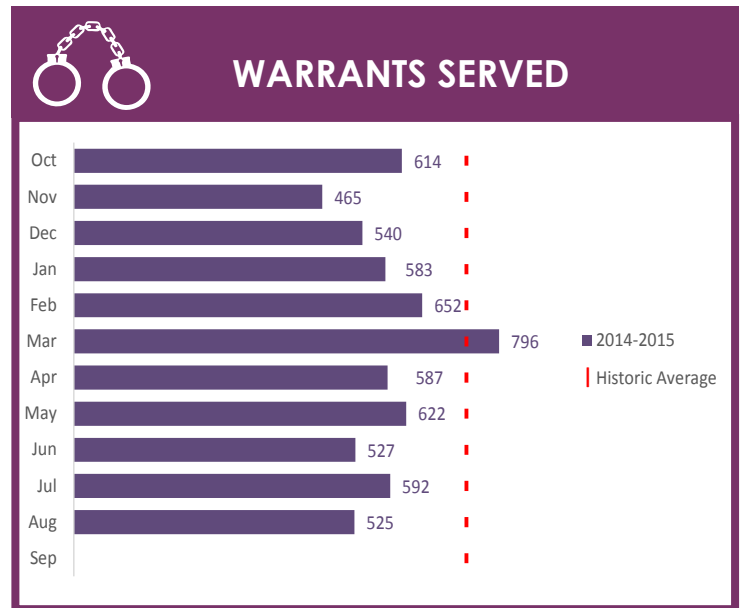
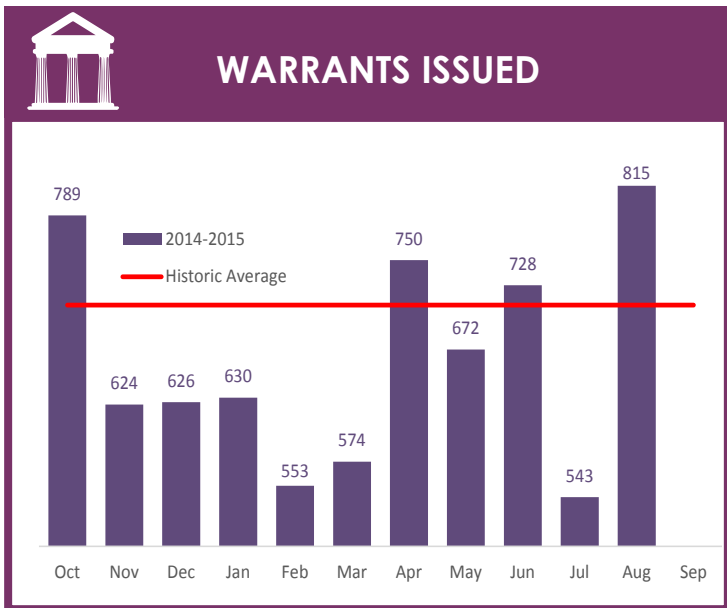
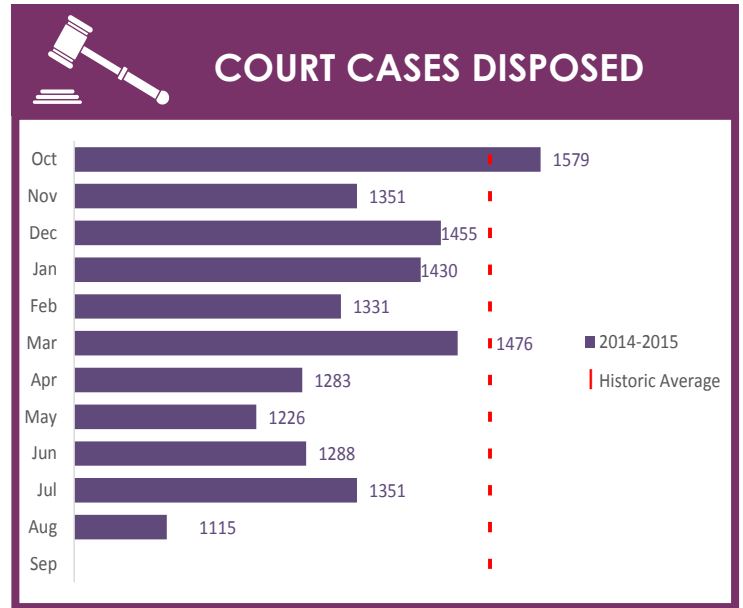
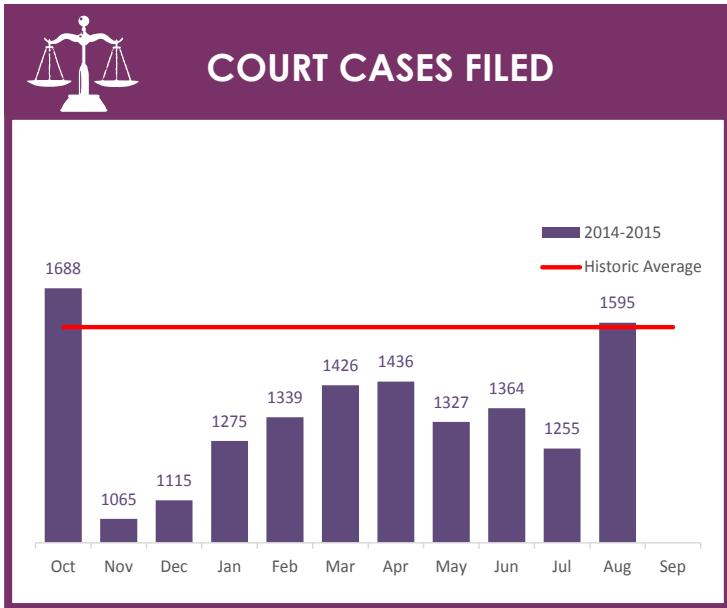


NUMBER OF COMBINED FIRE AND EMS TRAINING HOURS



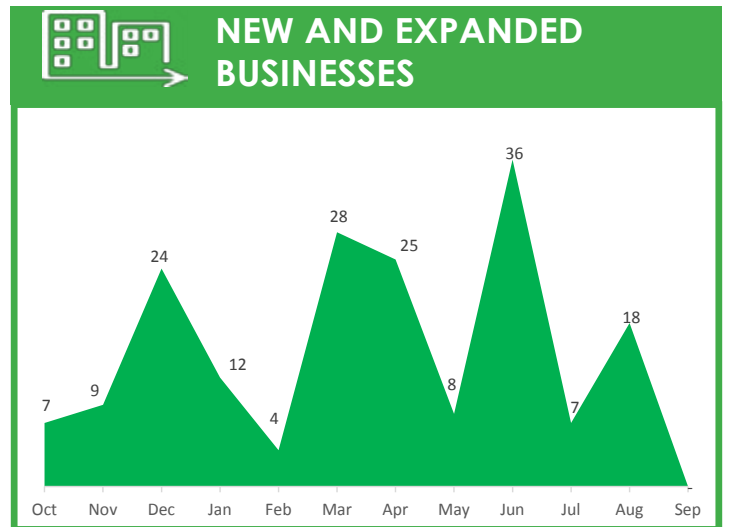
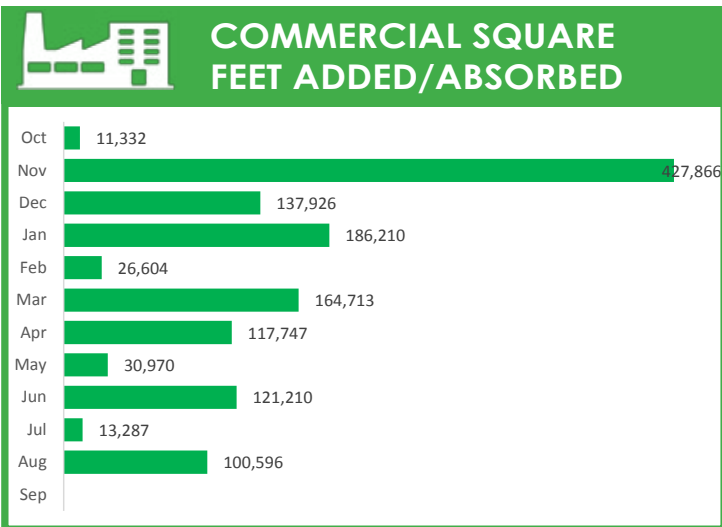
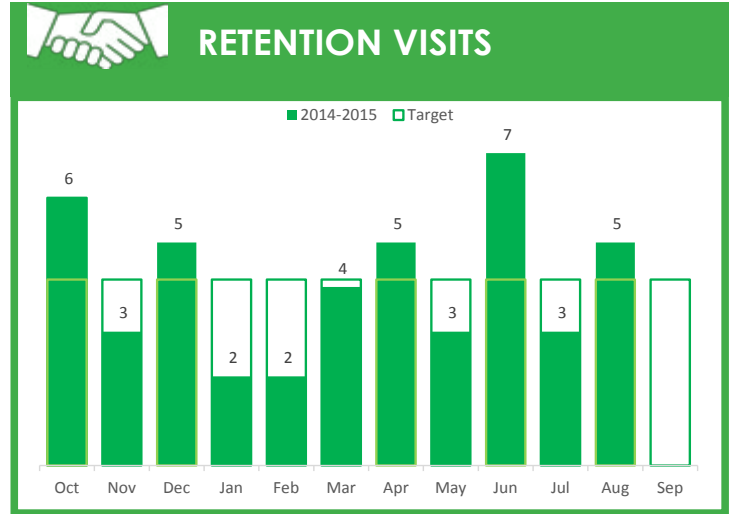
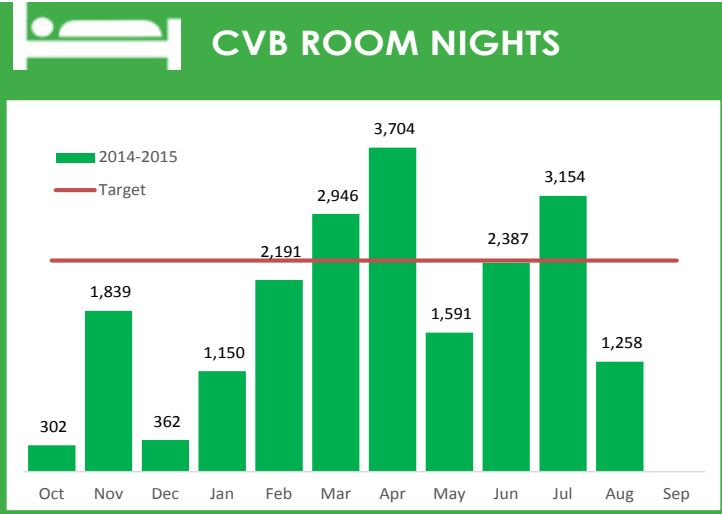
SAFETY

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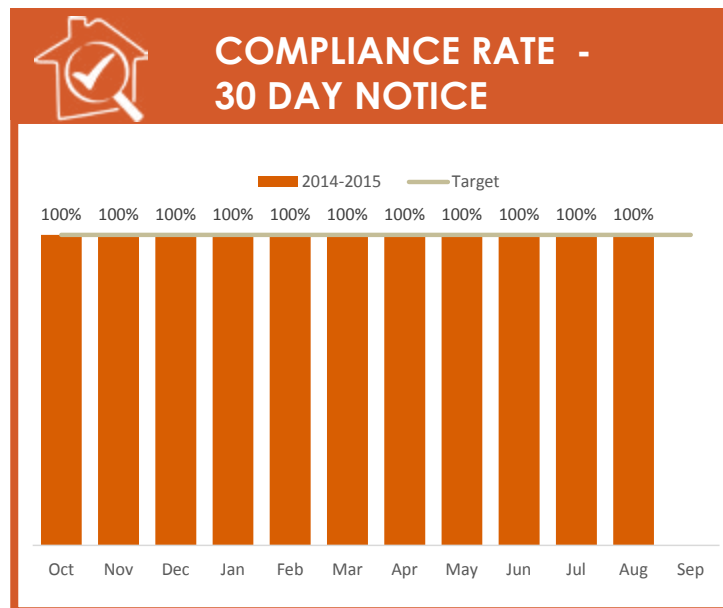
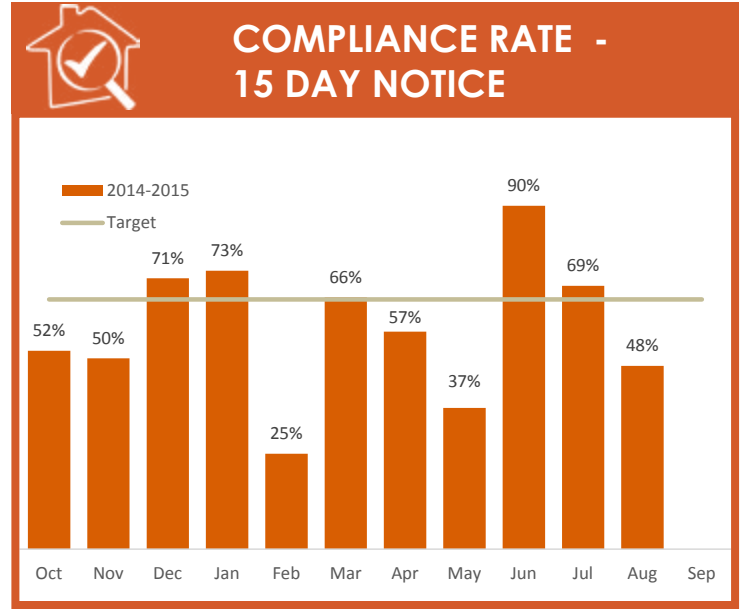
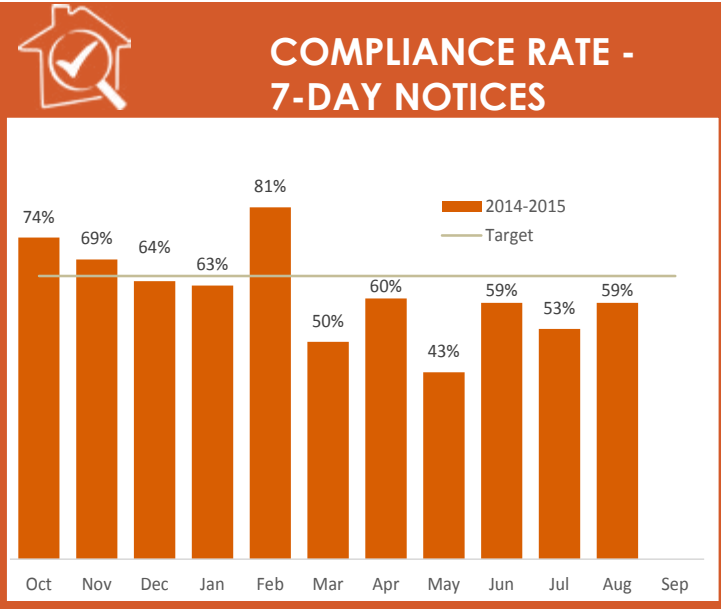
GROWTH

A strong, diversified economic base provides sustainable growth.



NEIGHBORHOODS

Effective planning, land use, development, code enforcement, and revitalization activities yield strong, thriving commercial and residential neighborhoods.

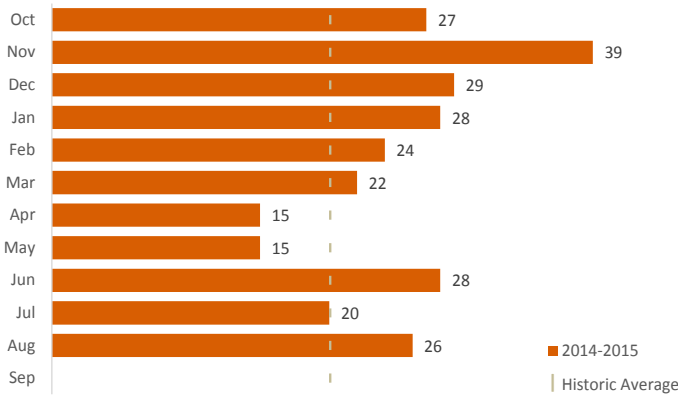


NEIGHBORHOODS

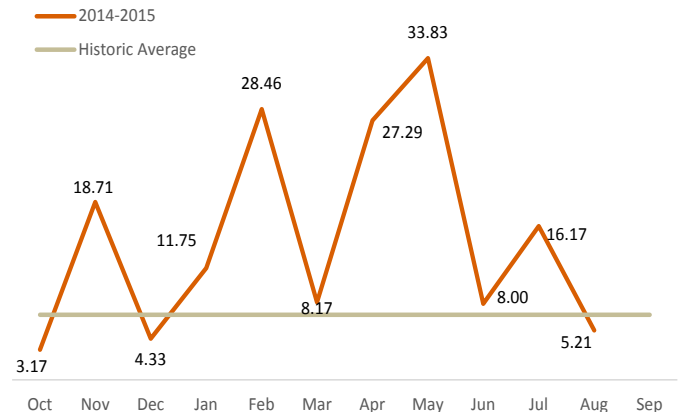
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COMMERCIAL BUILDING PERMITS ISSUED



COMMERCIAL BUILDING PERMIT REVIEW TIME



COMMERCIAL BUILDING PERMIT VALUE

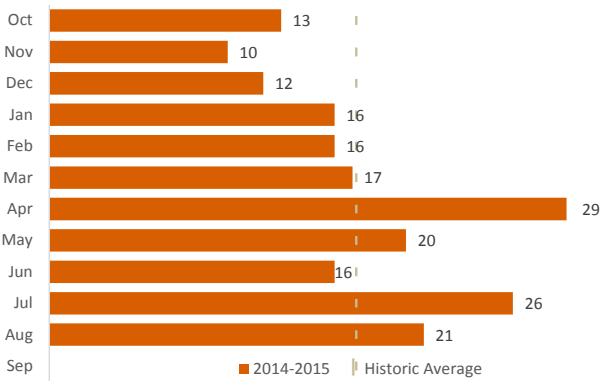


NEIGHBORHOODS

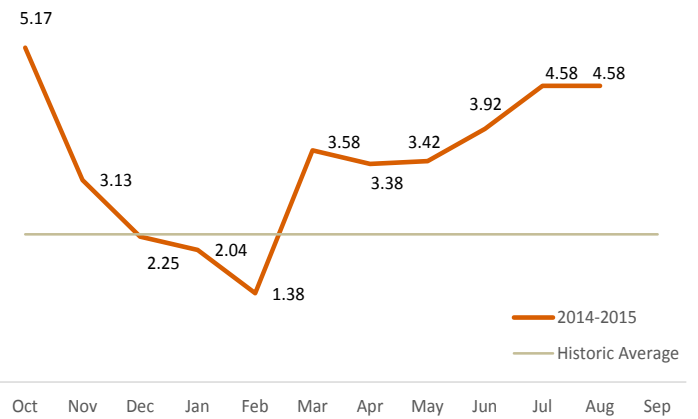
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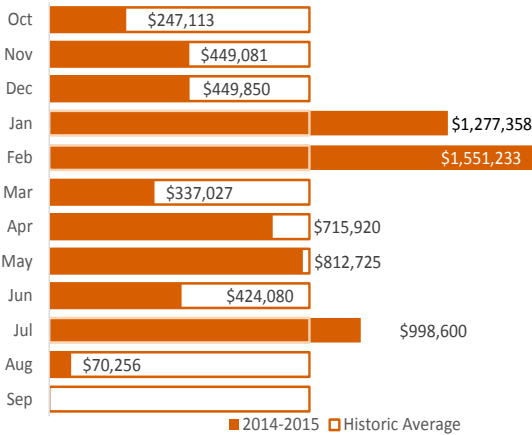
RESIDENTIAL BUILDING PERMITS ISSUED



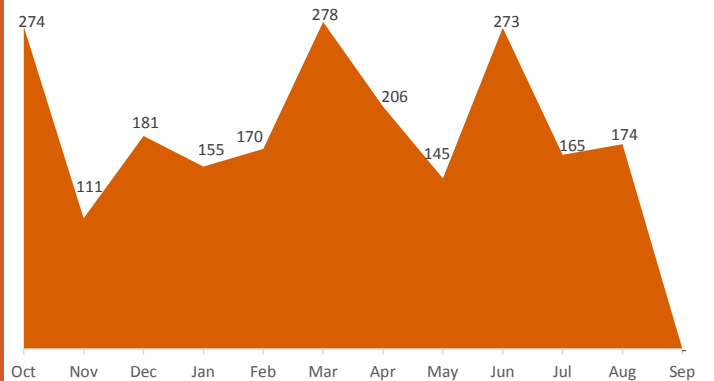
RESIDENTIAL BUILDING PERMIT REVIEW TIME



RESIDENTIAL BUILDING PERMIT VALUE



ANIMAL SHELTER FIELD CALLS

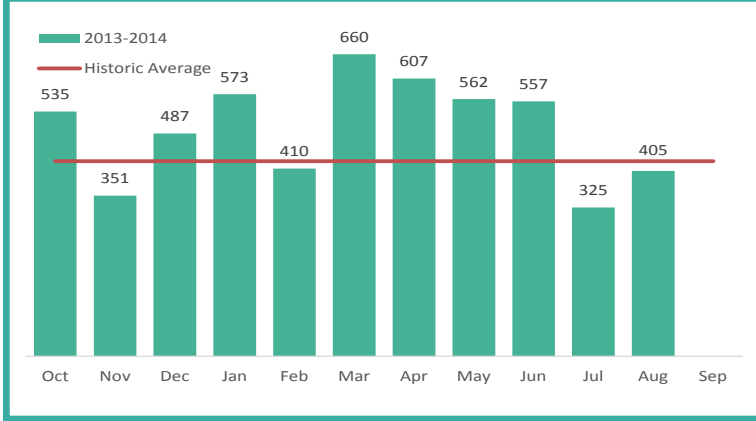


LEISURE

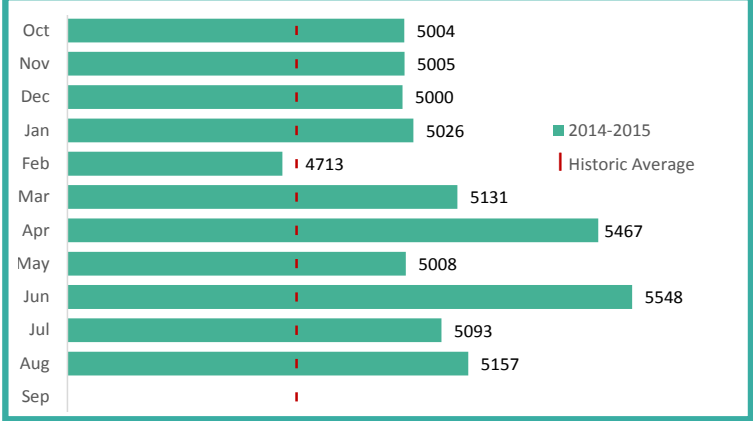
Beautifully maintained natural environments, parks, rights-of-way, and green space paired with a wide variety of quality recreational and entertainment opportunities for all ages enhance quality of life.



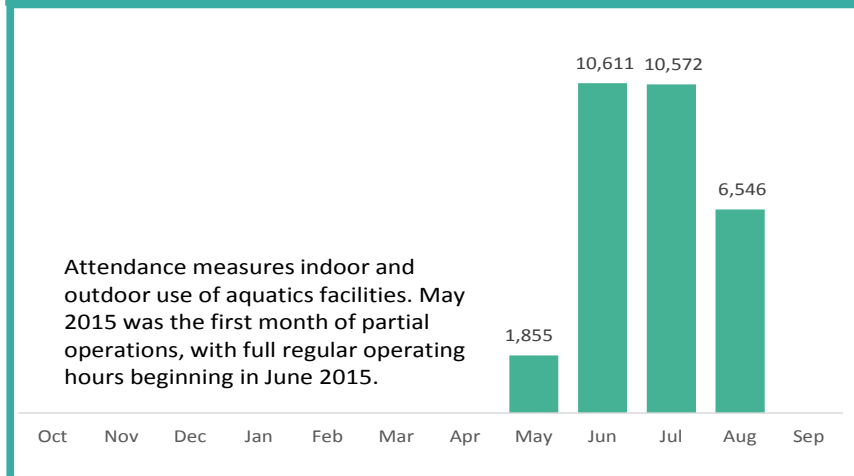
REC CENTER CLASS REGISTRATIONS



SENIOR CENTER ATTENDANCE



AQUATICS ATTENDANCE

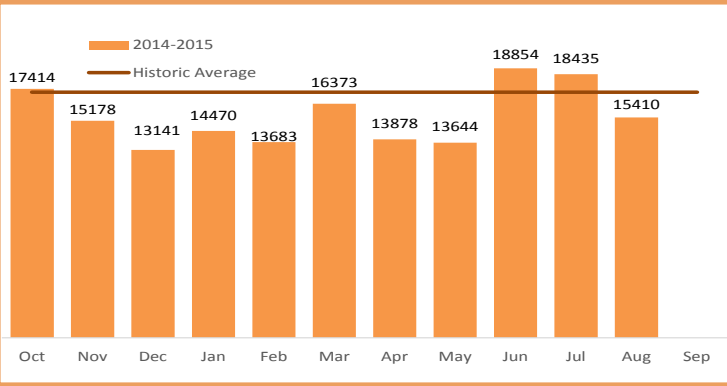


LEISURE

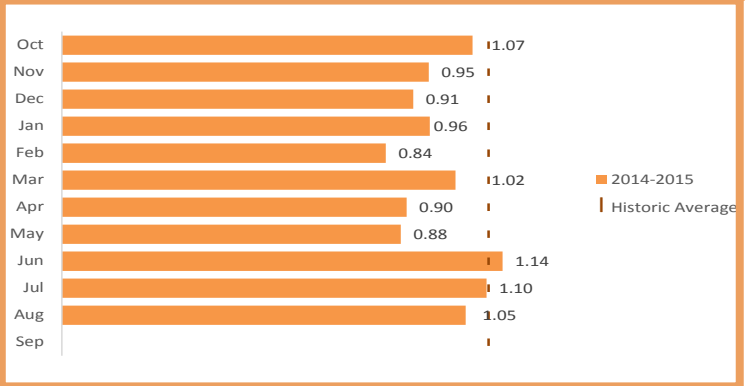
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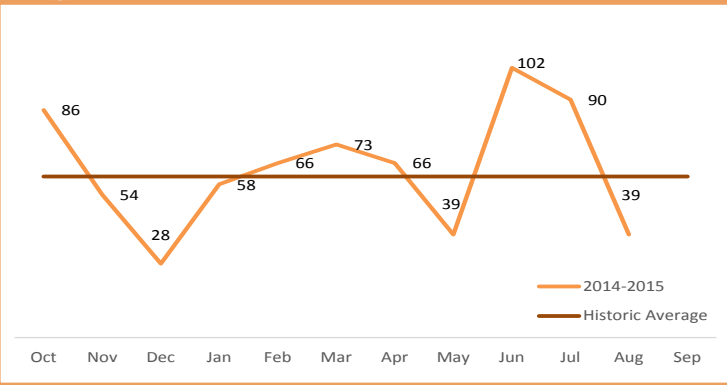
LIBRARY VISITORS



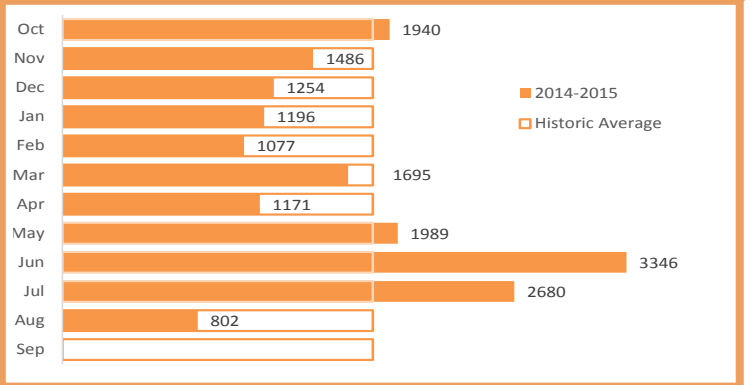
CIRCULATION PER CAPITA



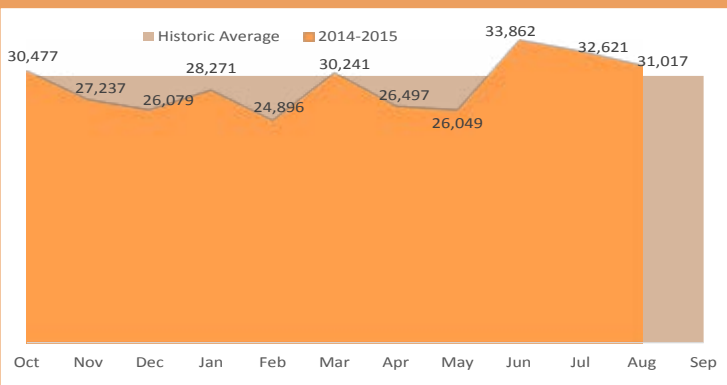
LIBRARY PROGRAMS



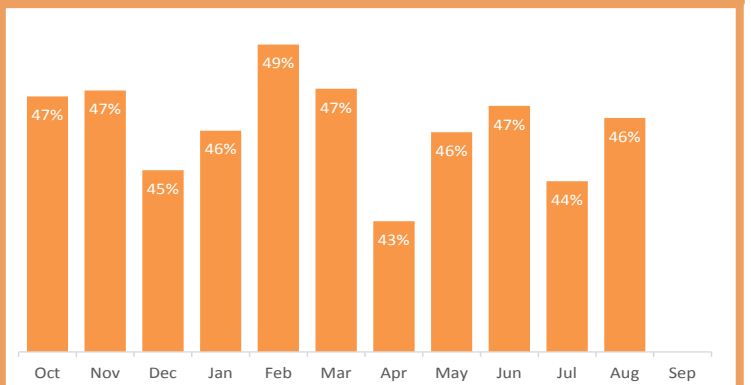
PROGRAM ATTENDANCE



TOTAL CIRCULATION

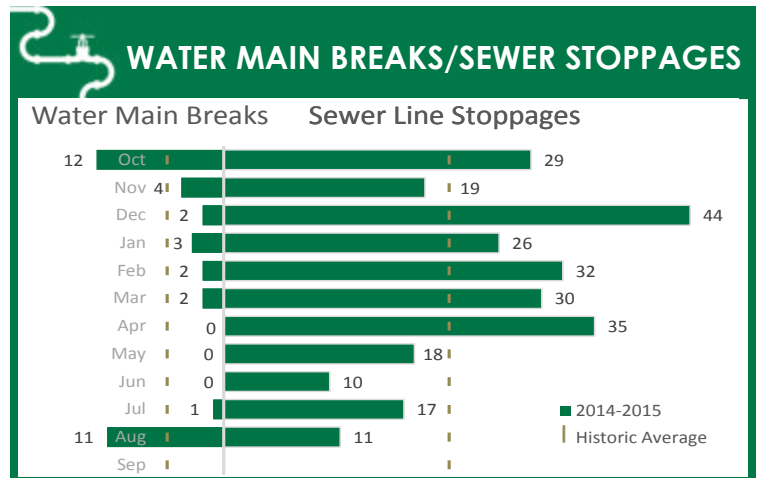
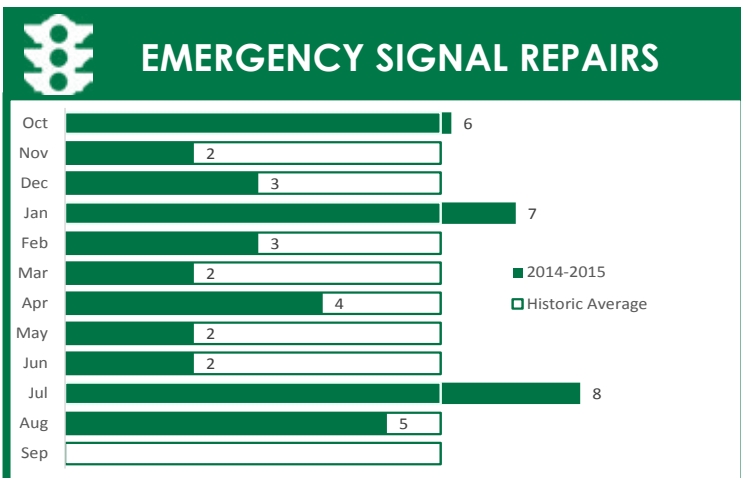
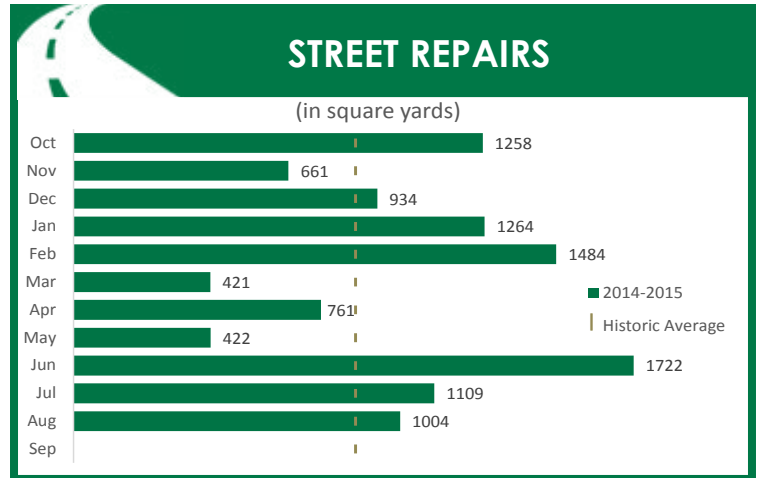
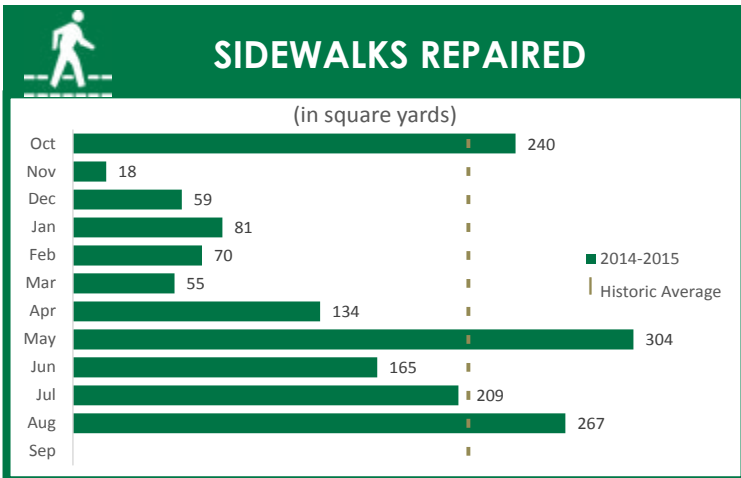
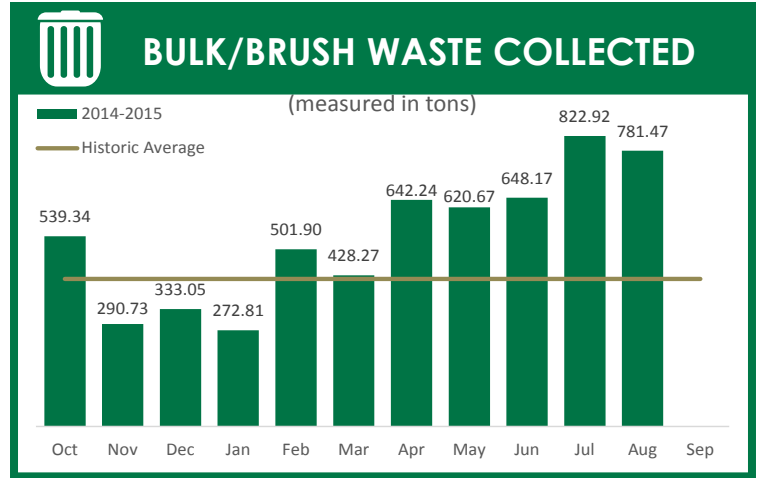
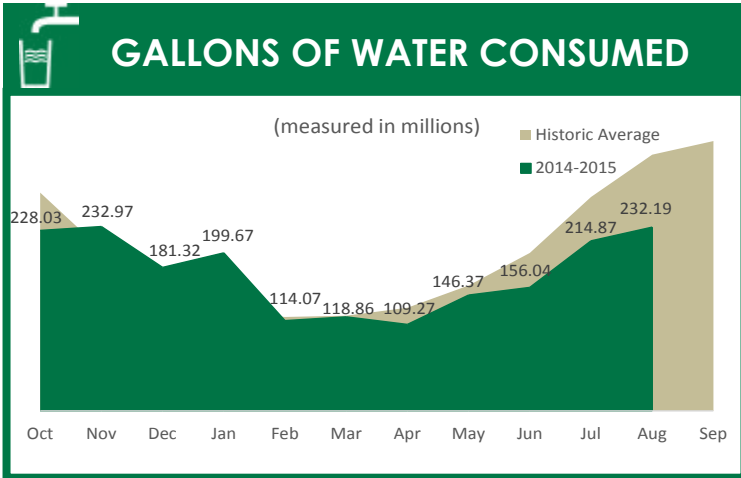


SELF-SERVICE CHECKOUTS



INFRASTRUCTURE

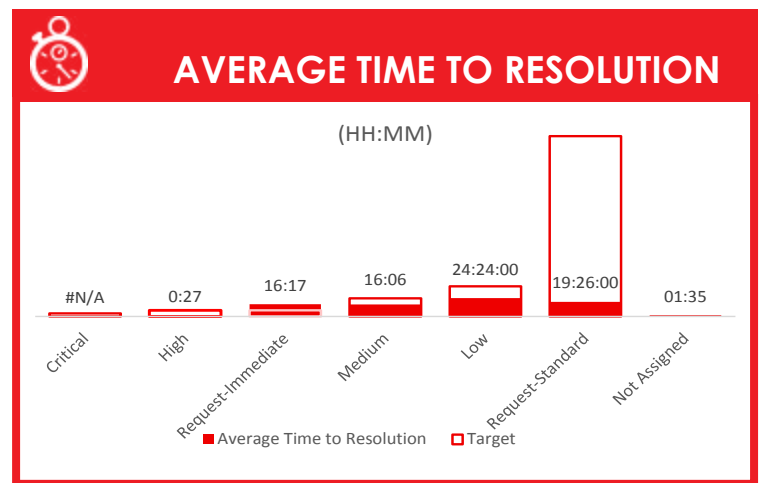
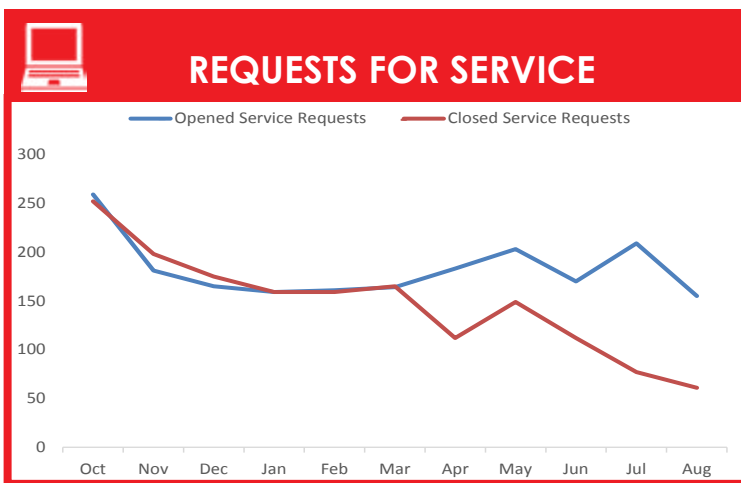
Functional, sustainable, and well-maintained infrastructure, facilities, and equipment are essential elements which allow the City to achieve its potential.



INFRASTRUCTURE

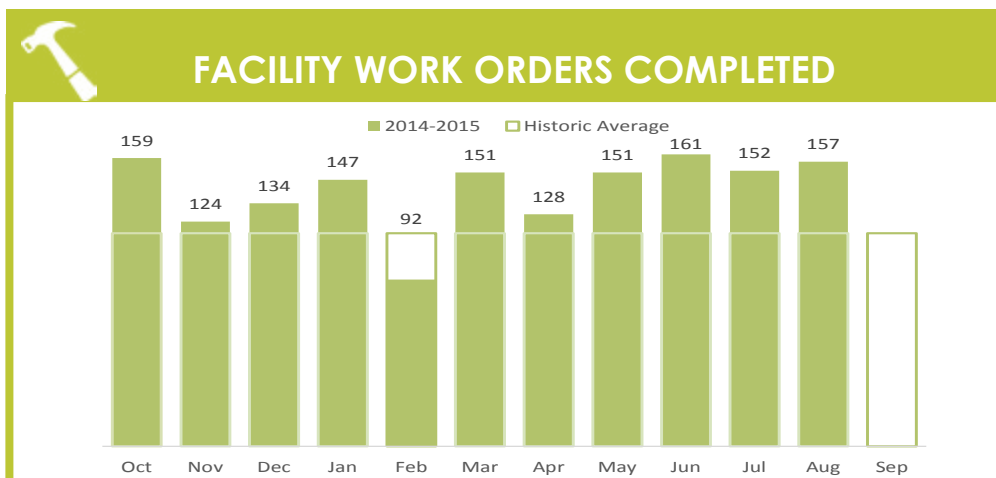
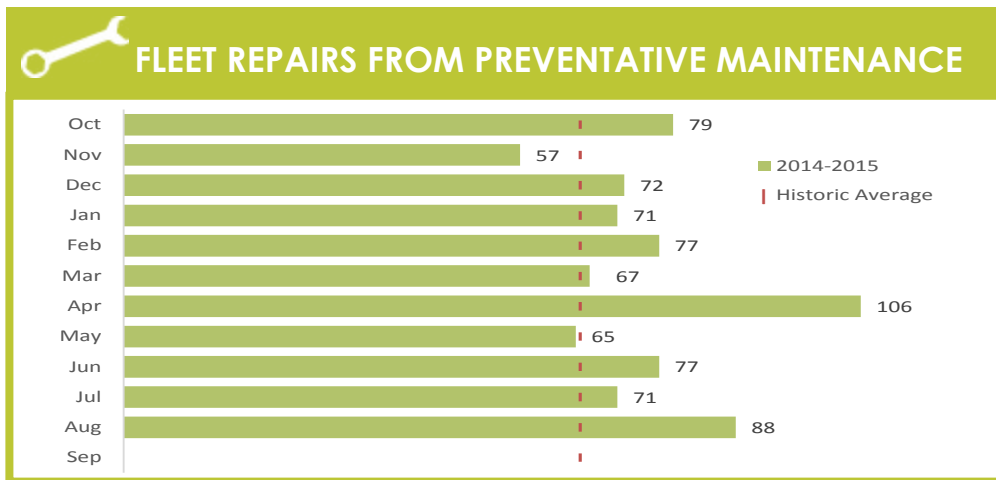
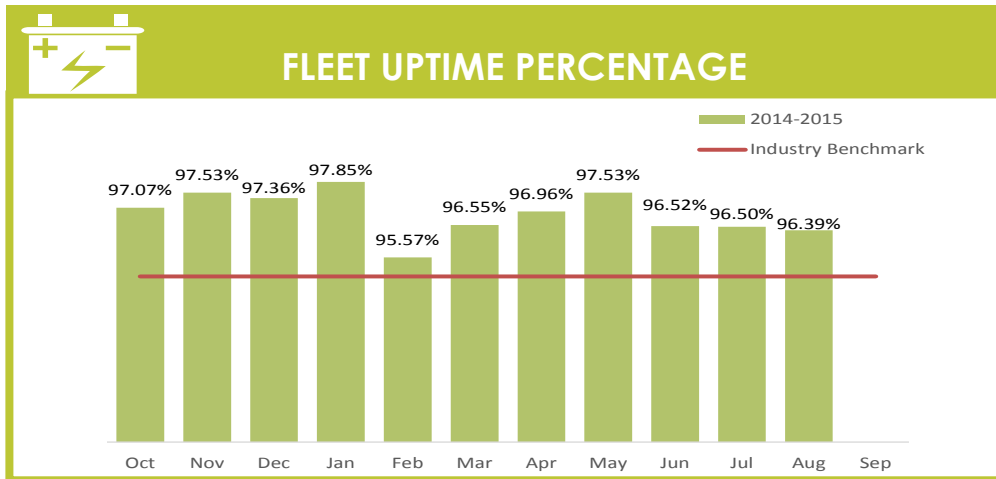
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Information Services Priority Types	# of Requests
Critical - Immediate, sustained effort using all necessary and available resources until service is restored.	0
High - Immediate response to assess the situation, staff may be interrupted and taken away from low or medium priority job.	1
Medium - Response using standard procedures and operating within the normal frameworks.	6
Low - Response using standard procedures and operating within the normal frameworks as time allows.	26
Request Immediate - Priority response to address the request, staff may be interrupted and taken away from low or medium priority jobs.	2
Request Standard - Response using standard procedures and operating within the normal frameworks as time allows.	121



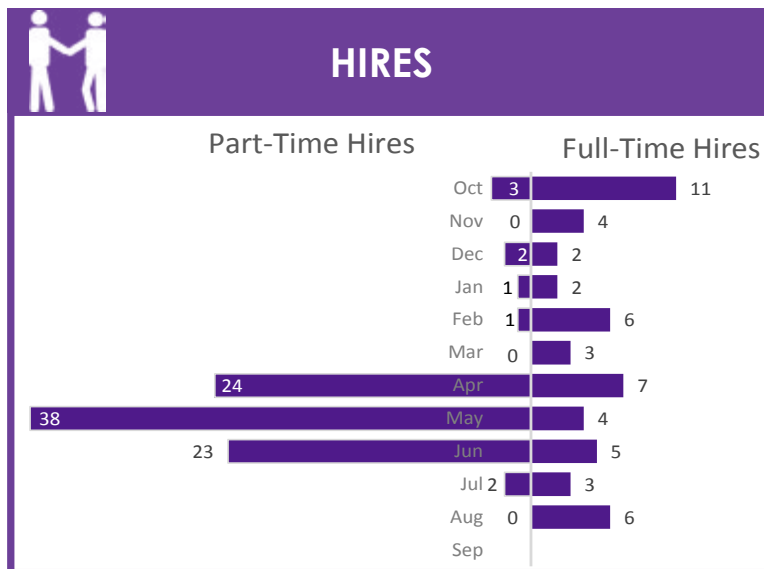
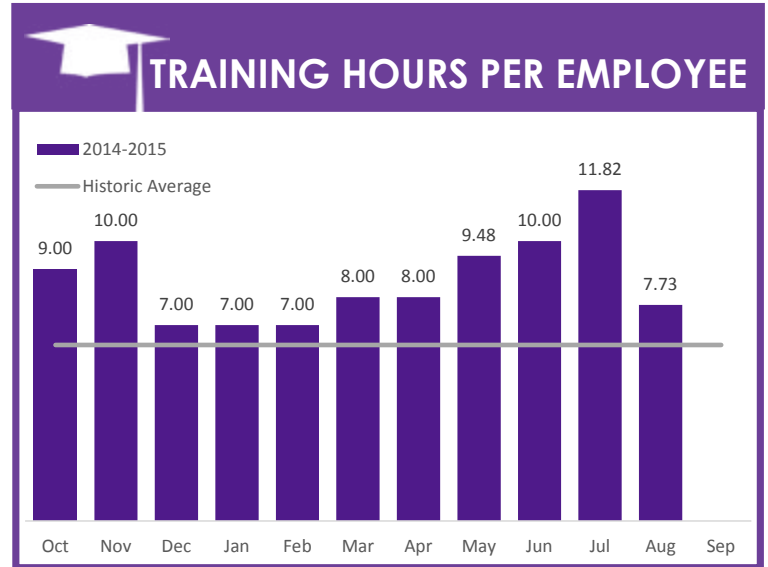
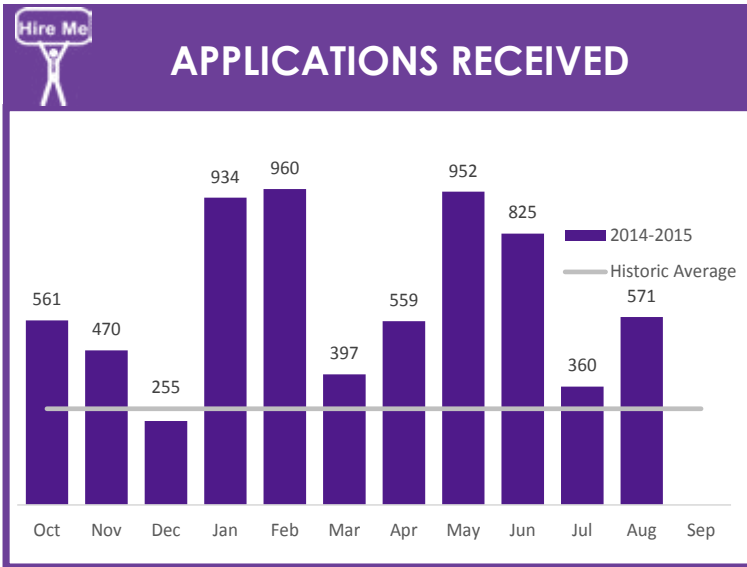
INFRASTRUCTURE

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PEOPLE

A motivated, educated, experienced workforce is needed to carry out our mission.



SERVICE

Phenomenal service sets us apart as a community of choice.

Citizen & Employee Feedback

- “On the evening of August 7, 2015, my son and I pulled into the porte cochere of the Super 8 Motel on I-35 with my daughter-in-law who had just flown in from China. She was distraught with some unsettling family news and was slumped on the ground at my feet when Officer Brittan of your (police) department happened to drive by in his cruiser. He quietly parked the car and came up to my daughter-in-law and me and asked what the problem might be. A few moments later, Officer Young showed up and began to inquire along the same lines. Both my younger son and I were very impressed with the professionalism, care and kindness with which (these officers) handled the situation. Had they not shown up and presented themselves the way they did, the situation would have been very difficult for all involved. Because they were there and handled things the way they did, my daughter-in-law was calmed and my son and I were able to drive away. Had they been brusque or quick-tempered or whatever, the whole situation would have been way different. Hence, kudos are in order for Officers Brittan and Young.”

— Daniel J Red Goldstein of Fort Worth

