

DECEMBER 2014

F A R M E R S   B R A N C H  
**CITY**  
**MANAGER'S**  
**REPORT**

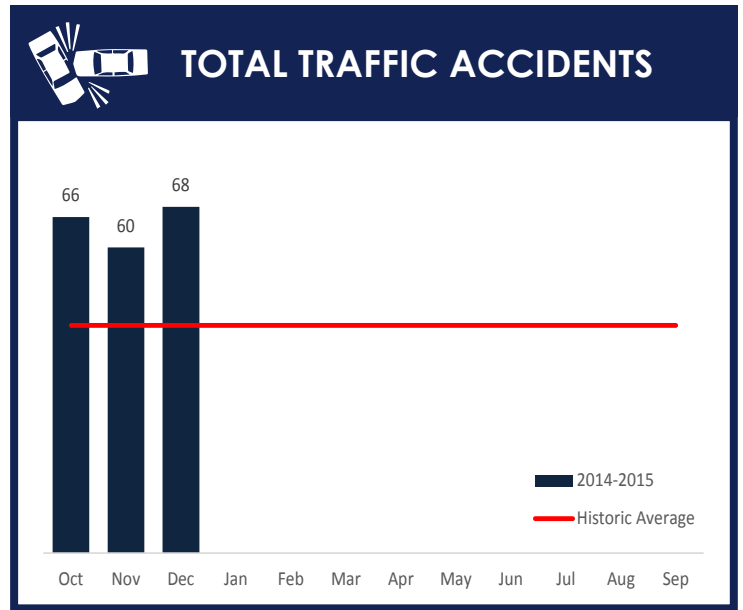
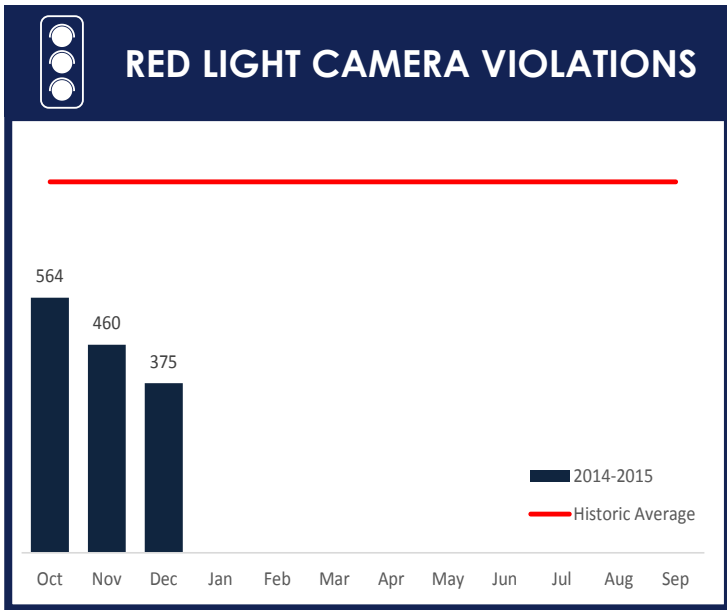
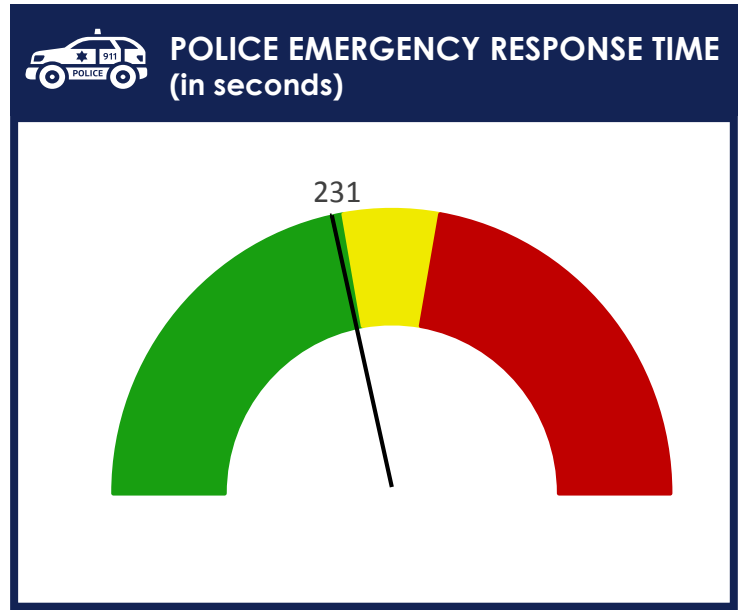
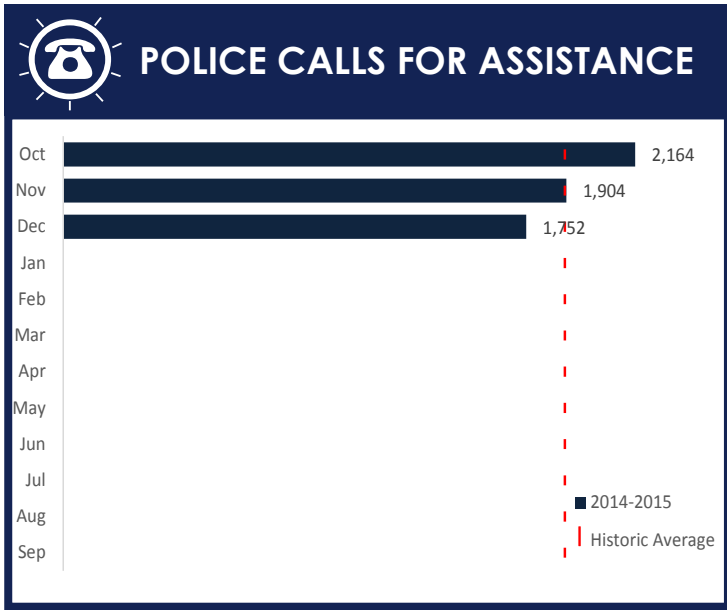
A monthly informational report to  
inform the public on key metrics for the City.



13000 William Dodson Parkway | Farmers Branch, TX 75234  
[www.farmersbranchtx.gov](http://www.farmersbranchtx.gov) | 972.247.3131

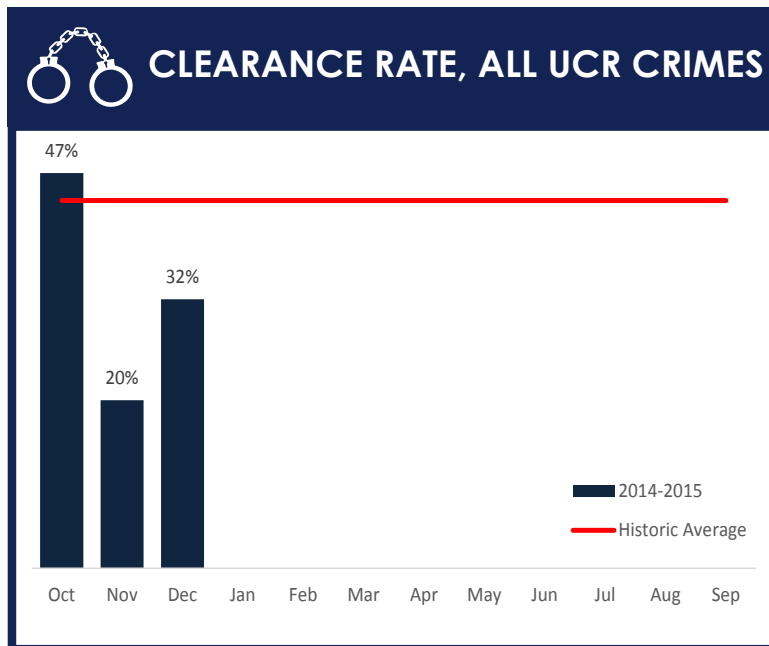
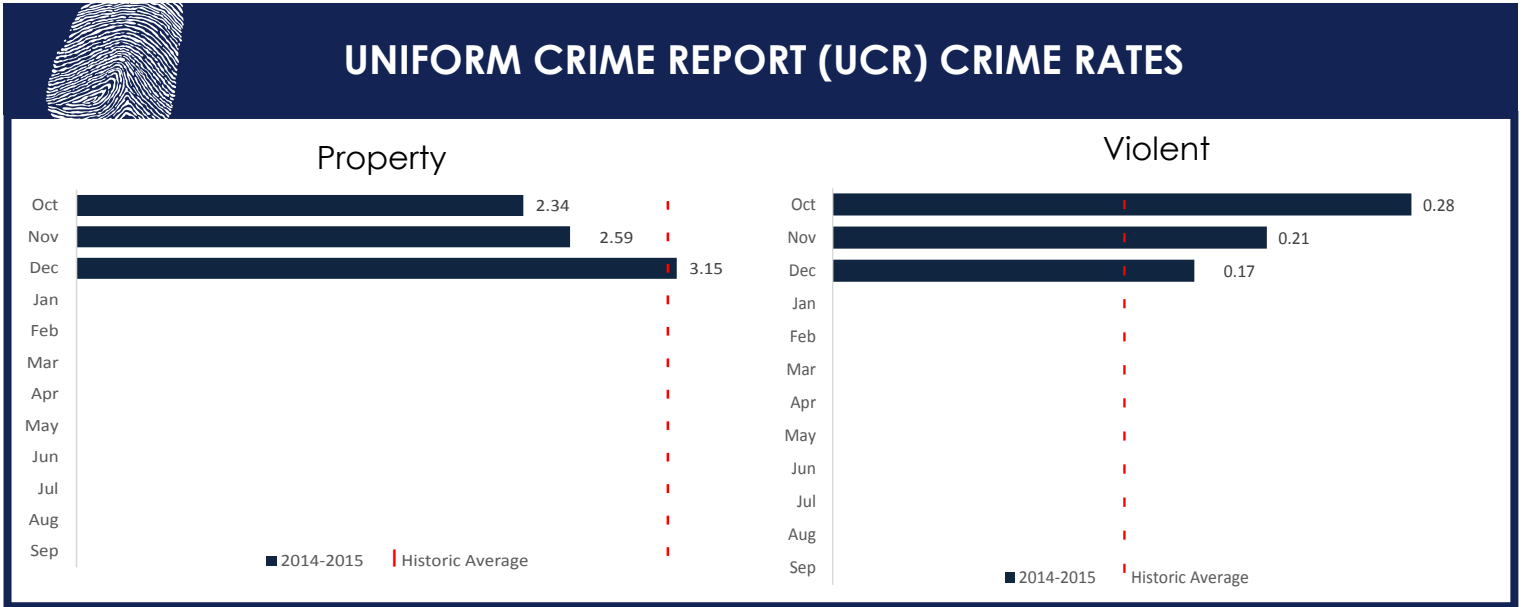
# ONE

Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.



# ONE

Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.

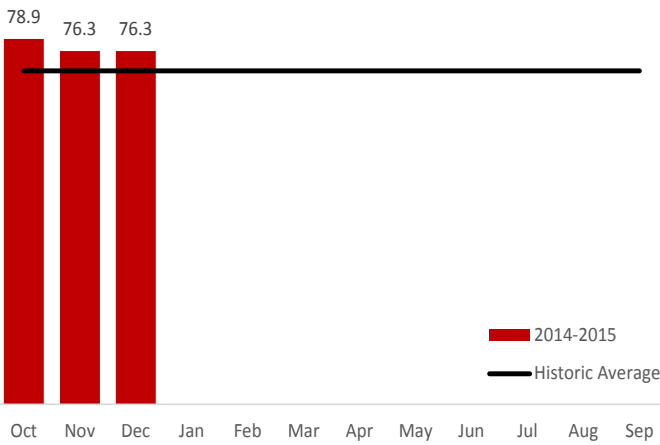


# ONE

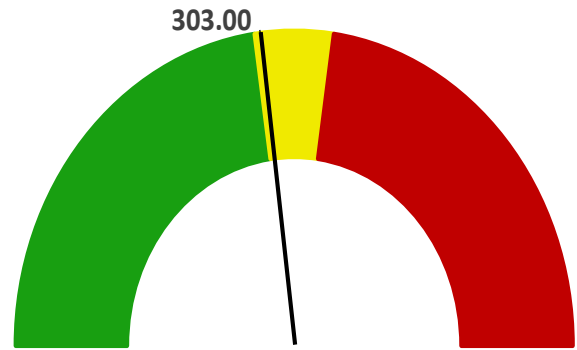
Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.



## PERCENT OF EMS RESPONSES ≤ 5 MINUTES



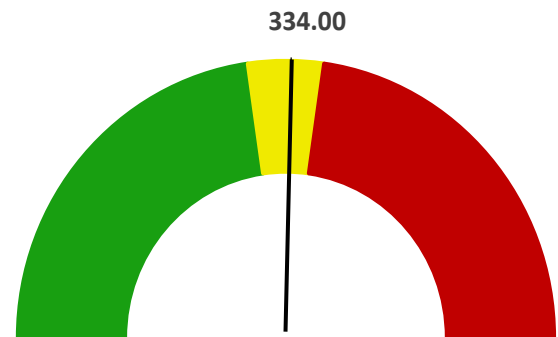
## AVERAGE EMS RESPONSE TIME (IN SECONDS)



## PERCENT OF FIRE RESPONSES ≤ 5 MINUTES



## AVERAGE FIRE RESPONSE TIME (IN SECONDS)

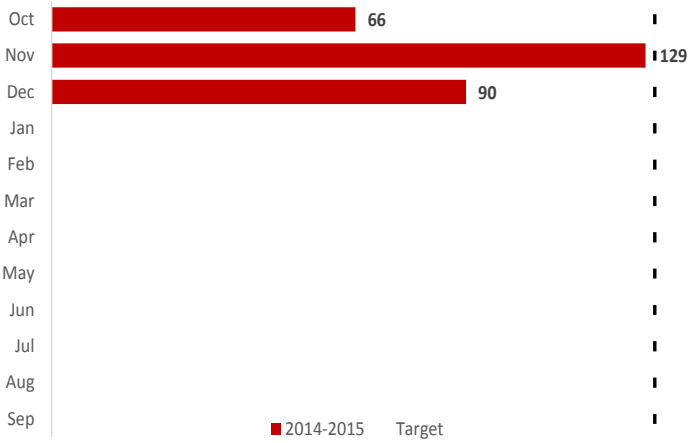


# ONE

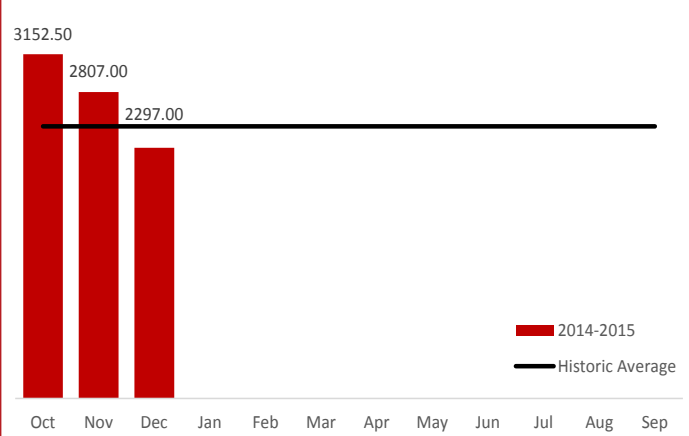
Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.



## NUMBER OF BASE BUILDING INSPECTIONS



## NUMBER OF COMBINED FIRE AND EMS TRAINING HOURS

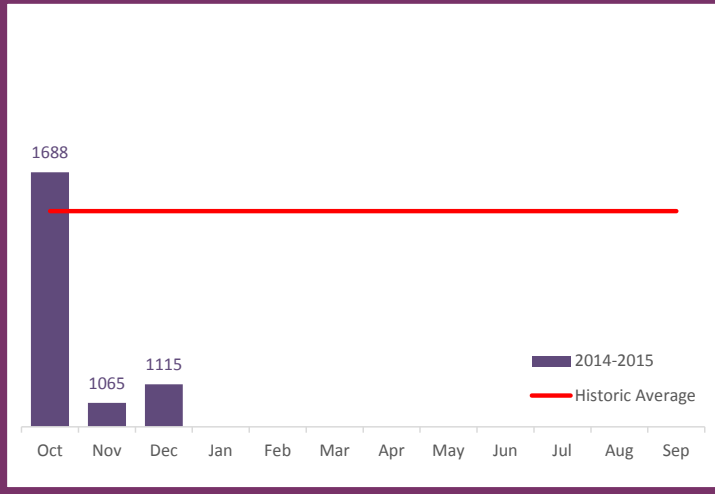


# ONE

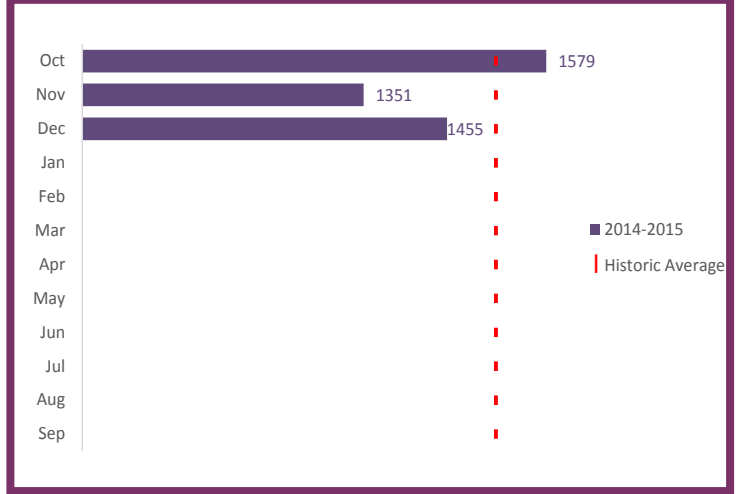
Provide safety and security for citizens, visitors, and businesses through progressive public safety programs.



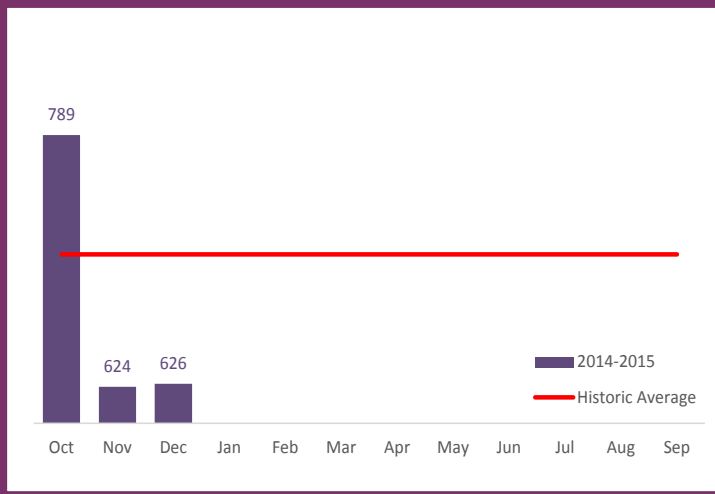
## COURT CASES FILED



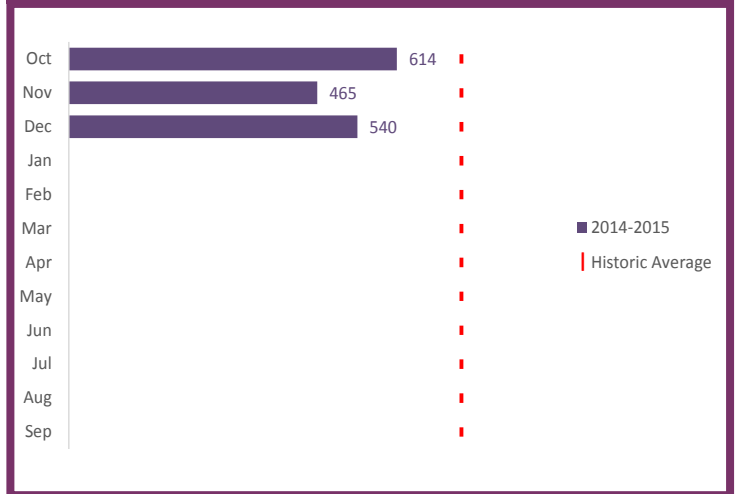
## COURT CASES DISPOSED



## WARRANTS ISSUED

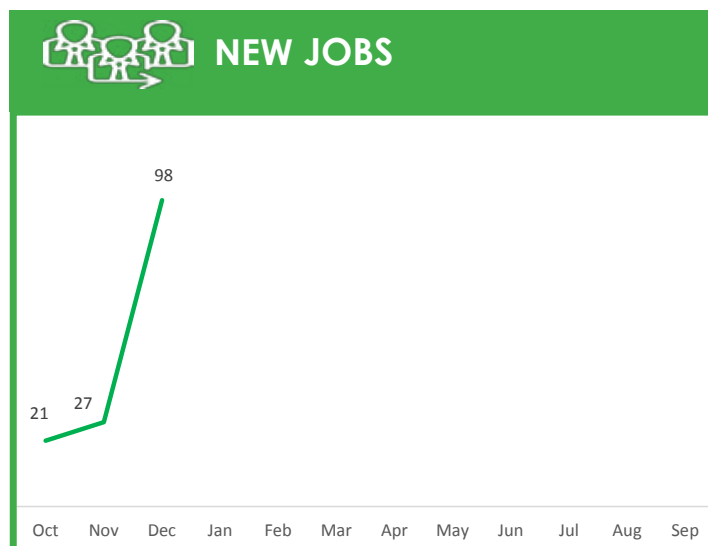
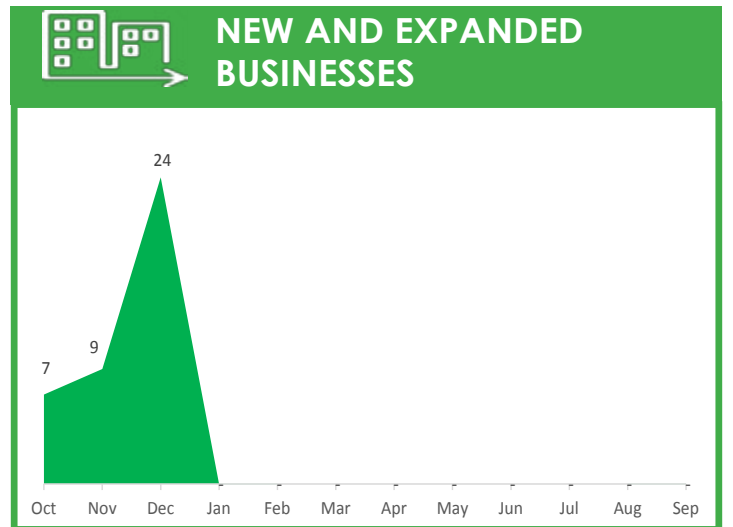
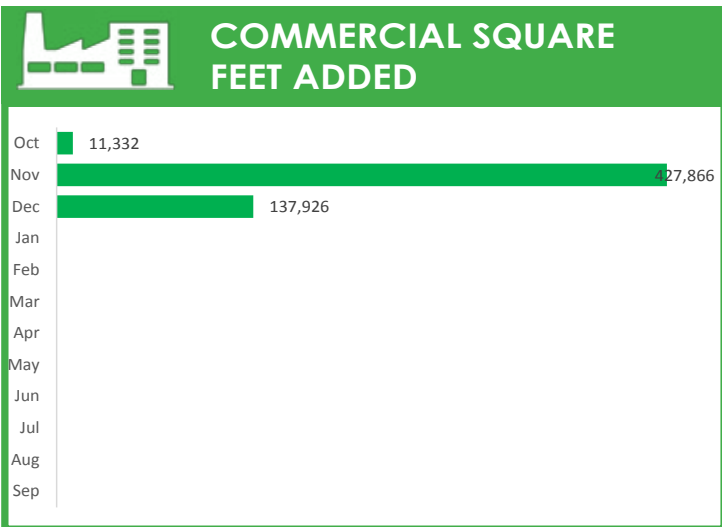
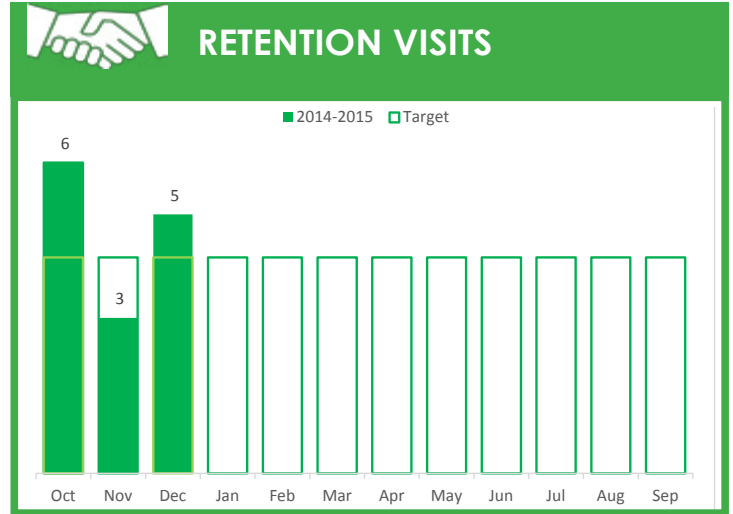
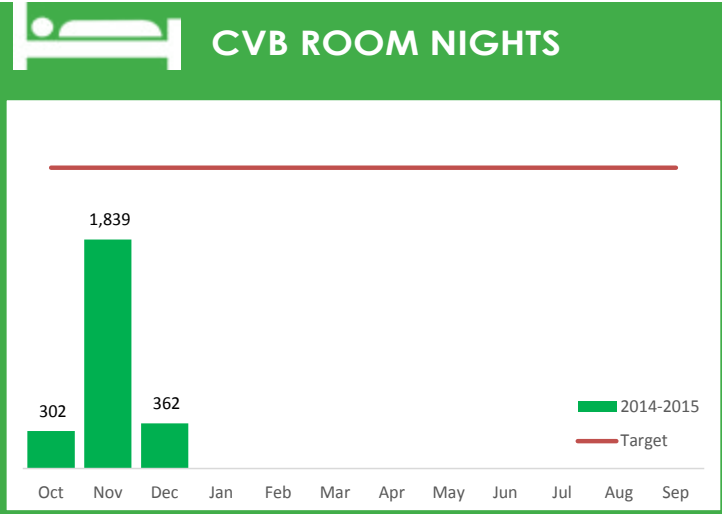


## WARRANTS SERVED



# TWO

Provide sustainable growth and a strong, diversified economic base by engaging in aggressive economic development activities and programs.

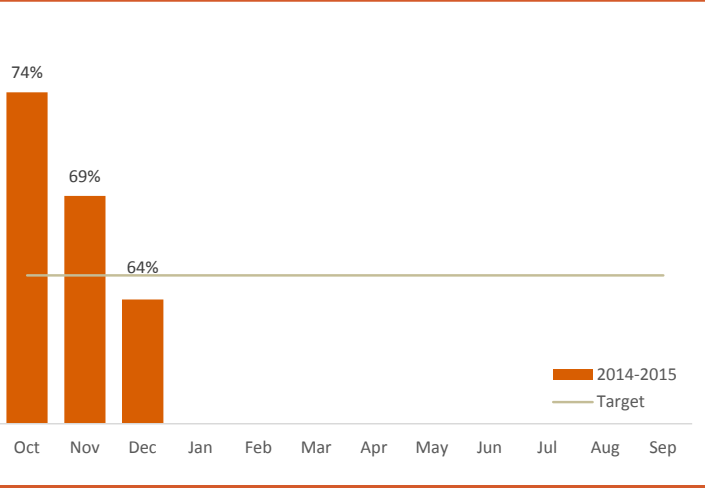


# THREE

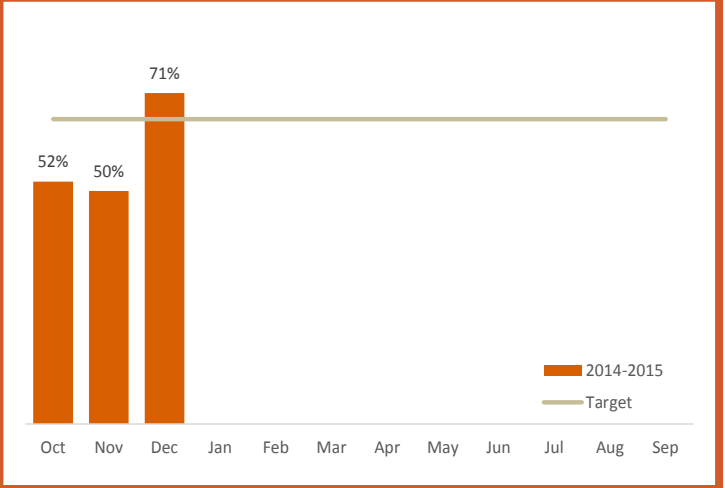
Provide strong, thriving commercial and residential neighborhoods through planning, land use, development, code enforcement, revitalization activities and programs.



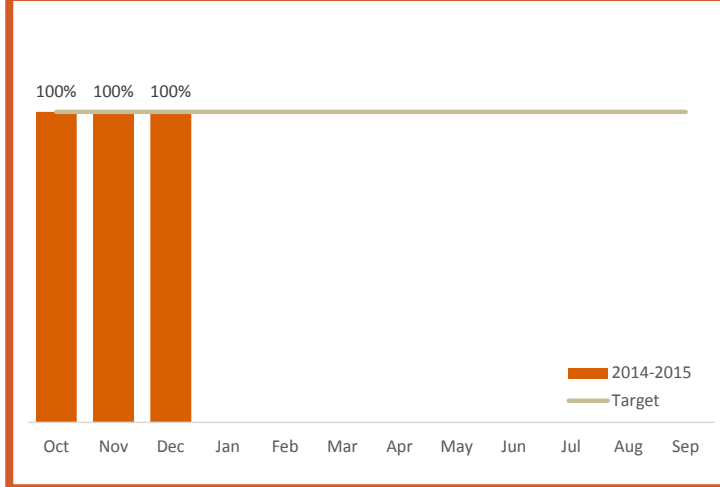
## COMPLIANCE RATE - 7-DAY NOTICES



## COMPLIANCE RATE - 15 DAY NOTICE



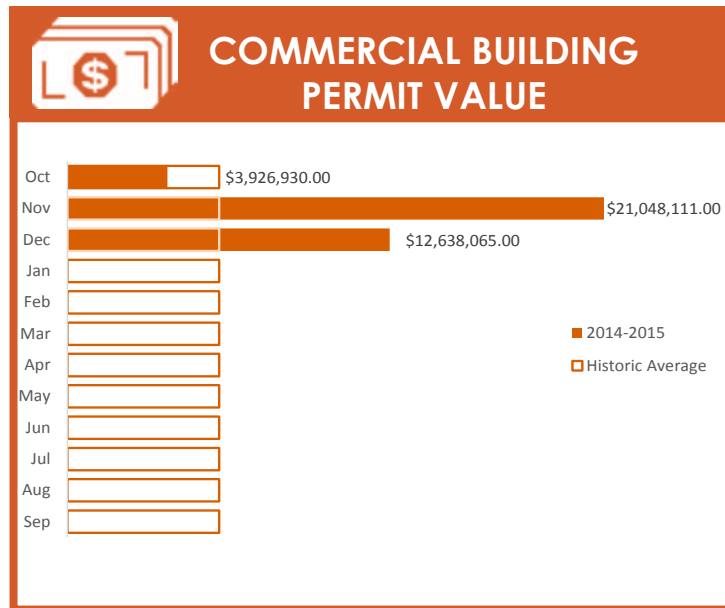
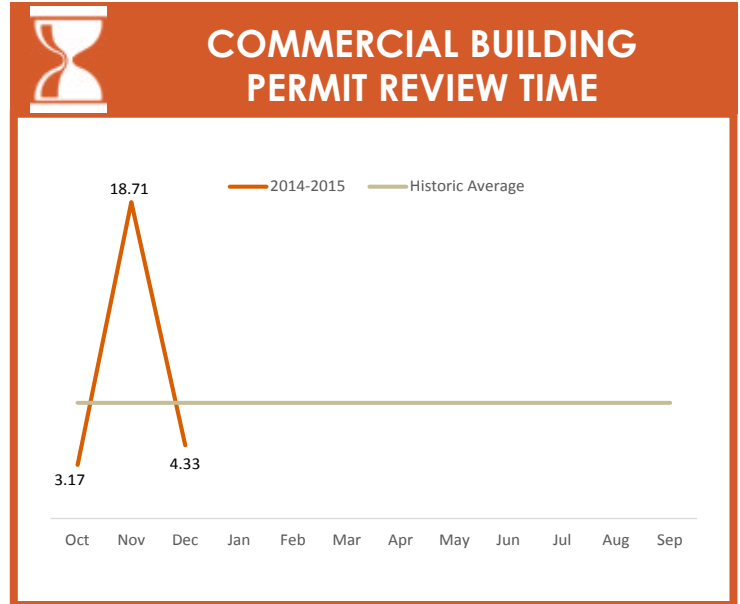
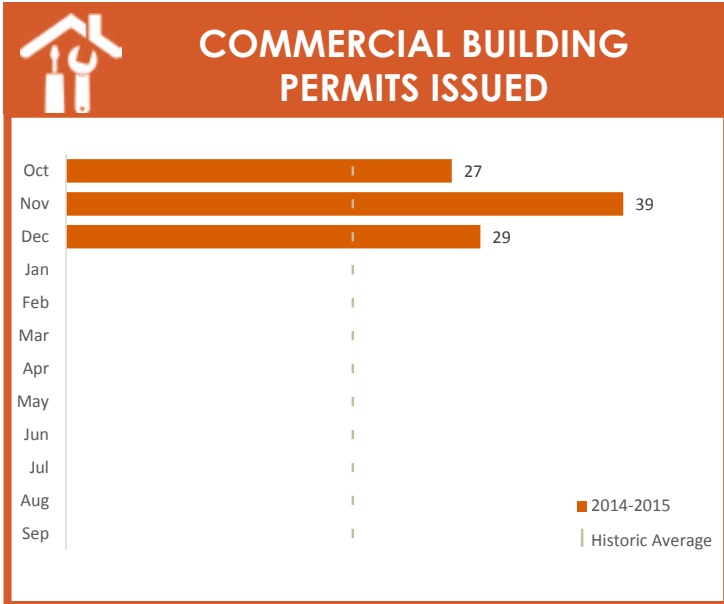
## COMPLIANCE RATE - 30 DAY NOTICE





# THREE

Provide strong, thriving commercial and residential neighborhoods through planning, land use, development, code enforcement, revitalization activities and programs.

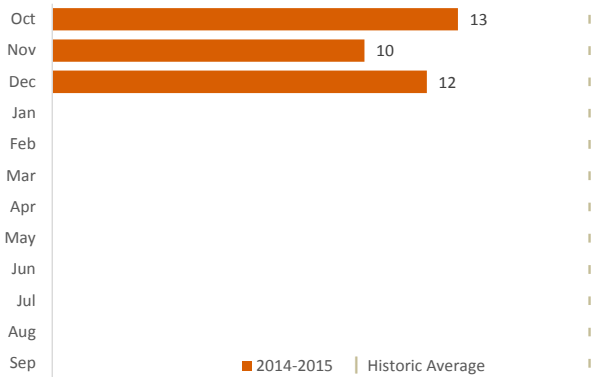


# THREE

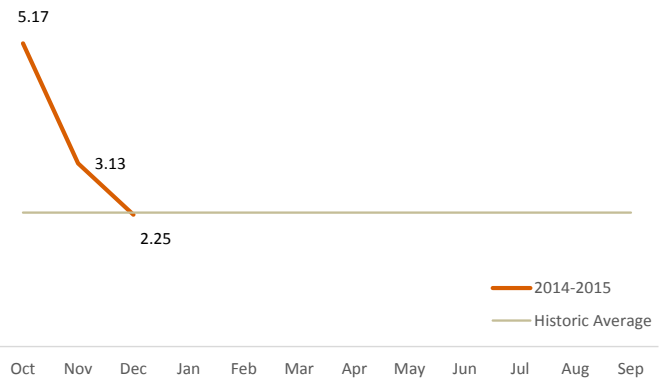
Provide strong, thriving commercial and residential neighborhoods through planning, land use, development, code enforcement, revitalization activities and programs.



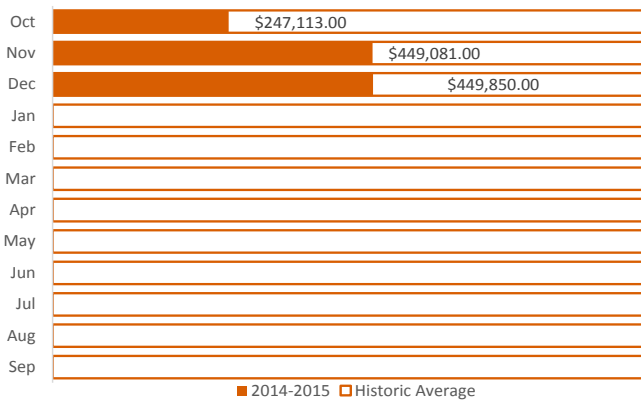
## RESIDENTIAL BUILDING PERMITS ISSUED



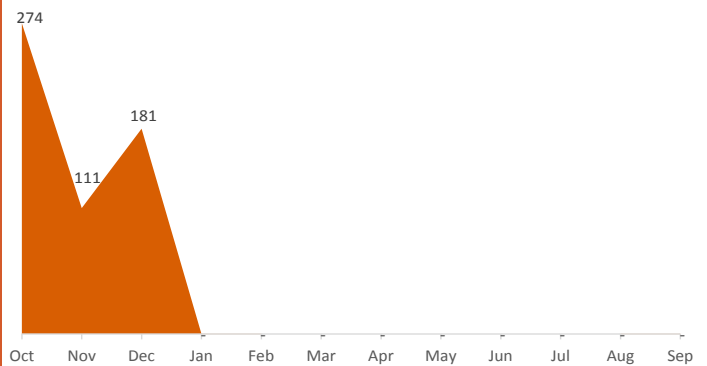
## RESIDENTIAL BUILDING PERMIT REVIEW TIME



## RESIDENTIAL BUILDING PERMIT VALUE



## ANIMAL SHELTER FIELD CALLS

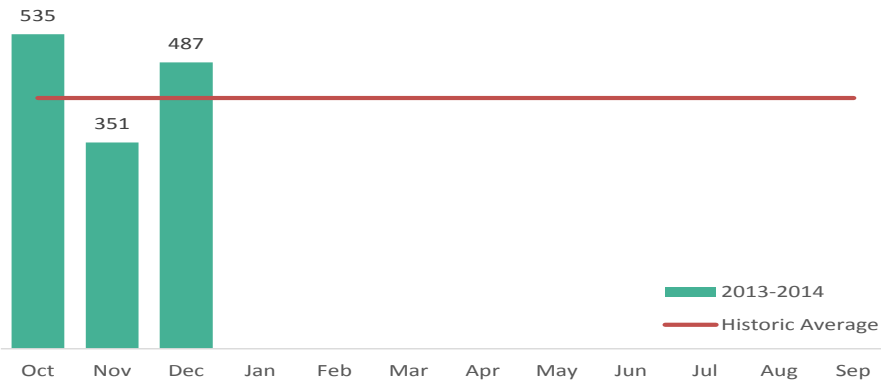


# FOUR

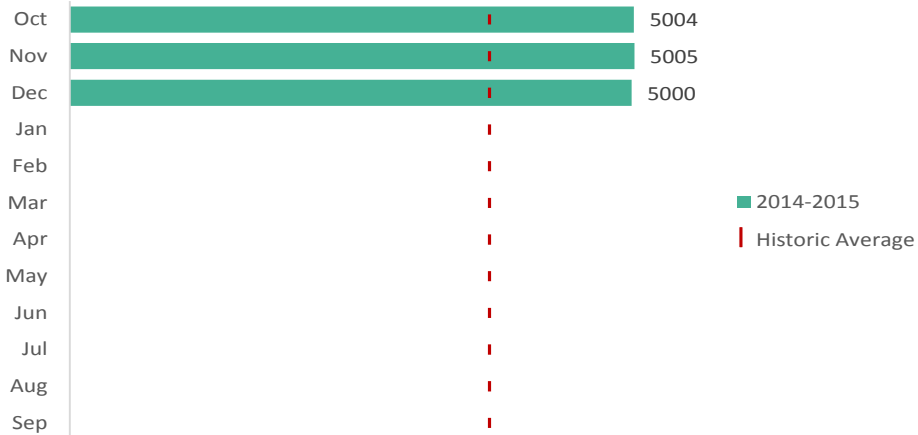
Provide beautifully maintained natural environments, parks, rights-of-way, and green space and a wide variety of quality recreational and entertainment opportunities for all ages.



## REC CENTER CLASS REGISTRATIONS



## SENIOR CENTER PROGRAM ATTENDANCE

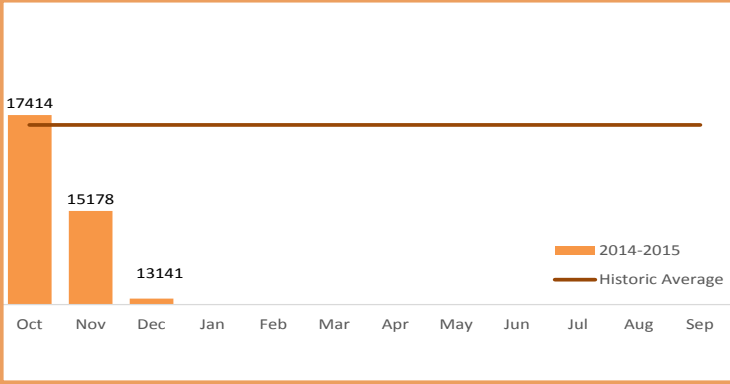


# FOUR

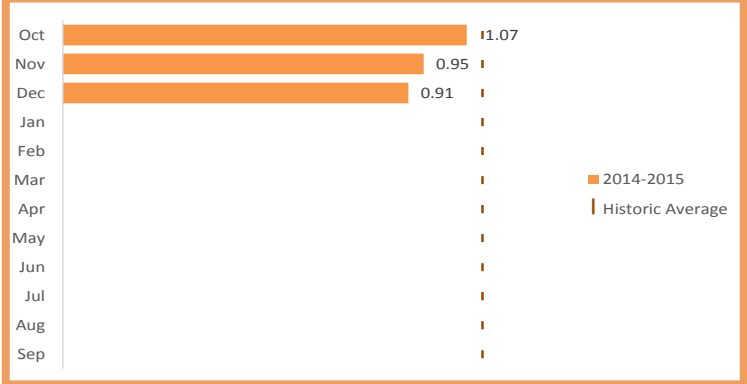
Provide beautifully maintained natural environments, parks, rights-of-way, and green space and a wide variety of quality recreational and entertainment opportunities for all ages.



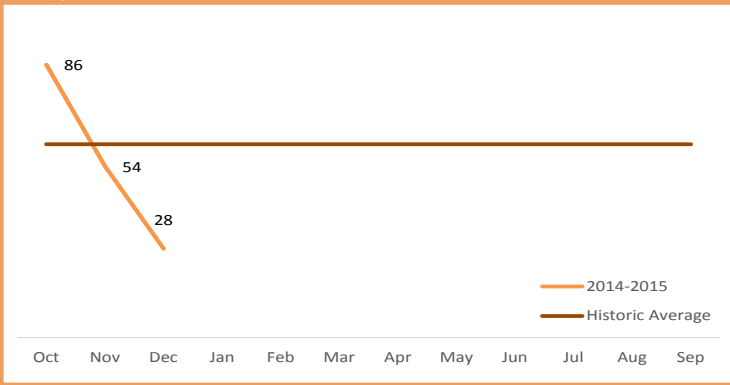
## LIBRARY VISITORS



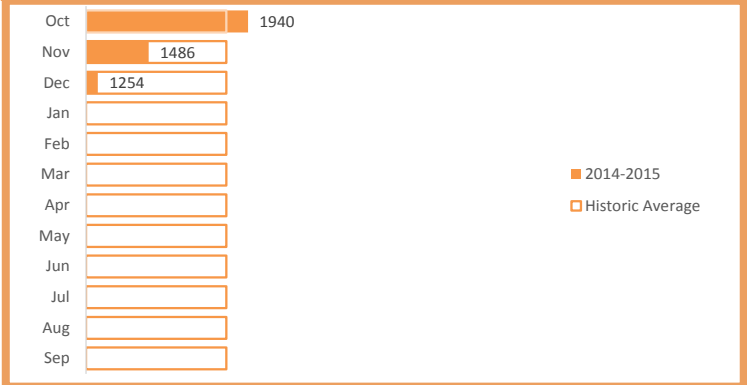
## CIRCULATION PER CAPITA



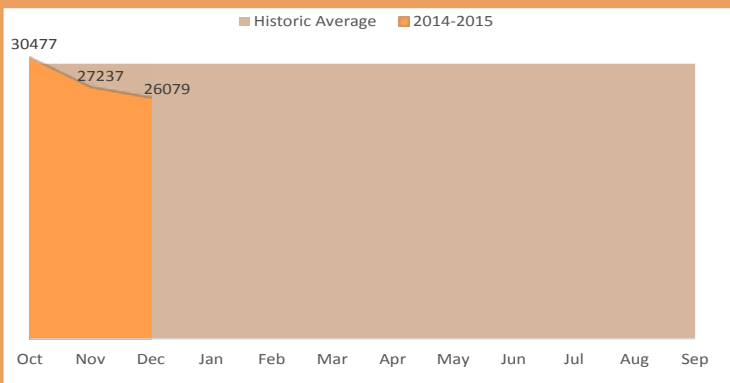
## LIBRARY PROGRAMS



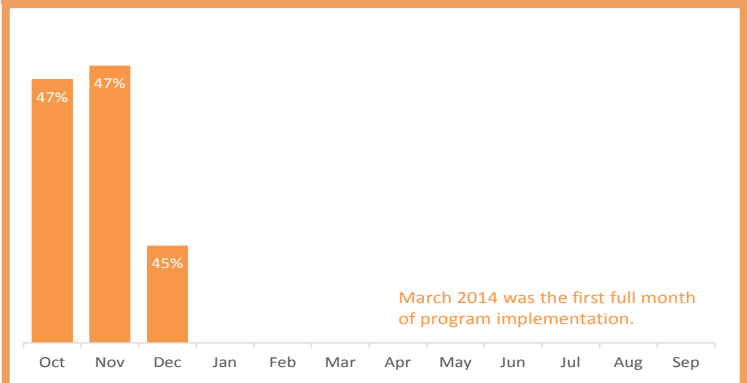
## PROGRAM ATTENDANCE



## TOTAL CIRCULATION



## SELF-SERVICE CHECKOUTS



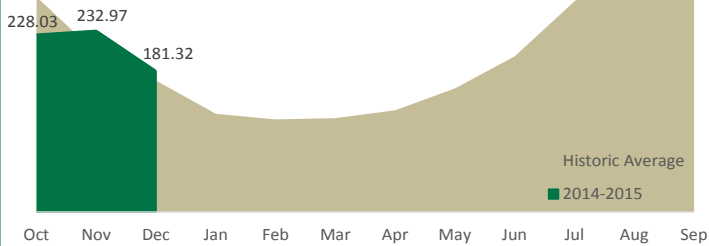
# FIVE

Provide functional, sustainable and well-maintained infrastructure, facilities and equipment.



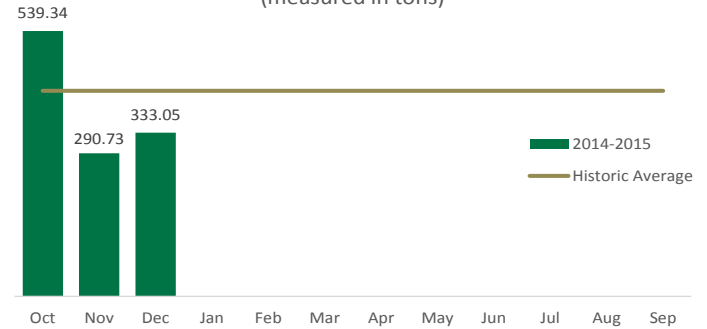
## GALLONS OF WATER CONSUMED

(measured in millions)



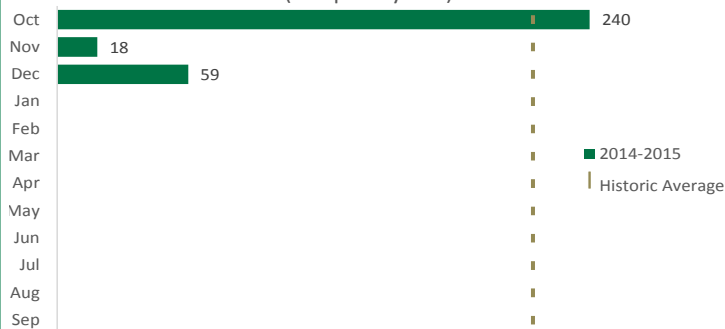
## BULK/BRUSH WASTE COLLECTED

(measured in tons)



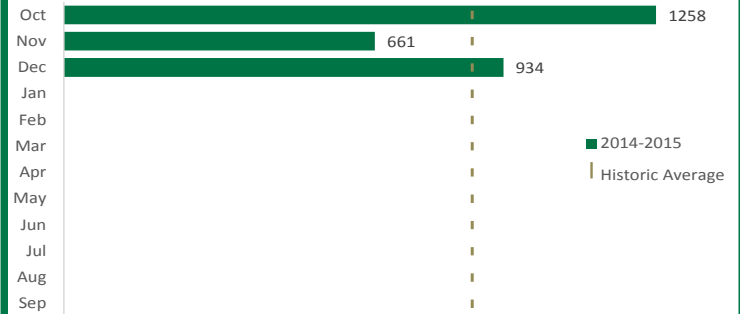
## SIDEWALKS REPAIRED

(in square yards)

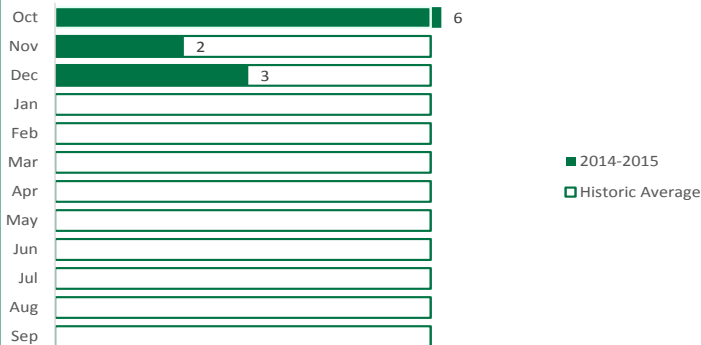


## STREET REPAIRS

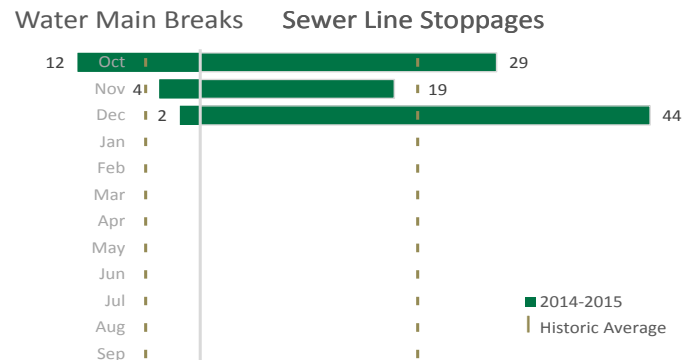
(in square yards)



## EMERGENCY SIGNAL REPAIRS



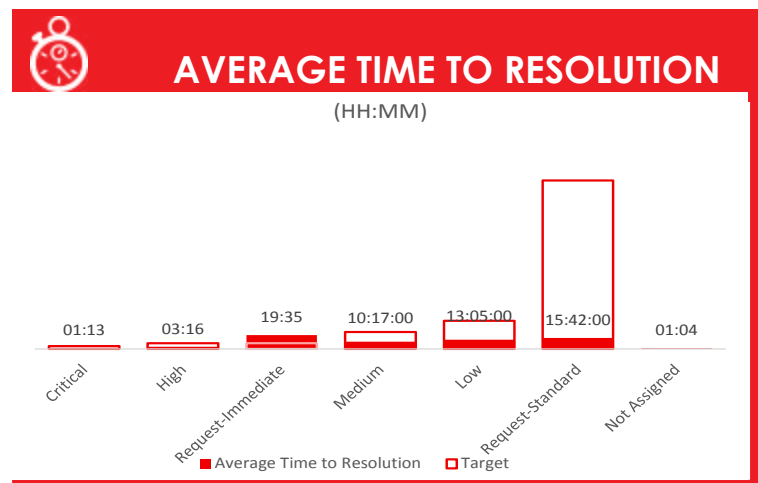
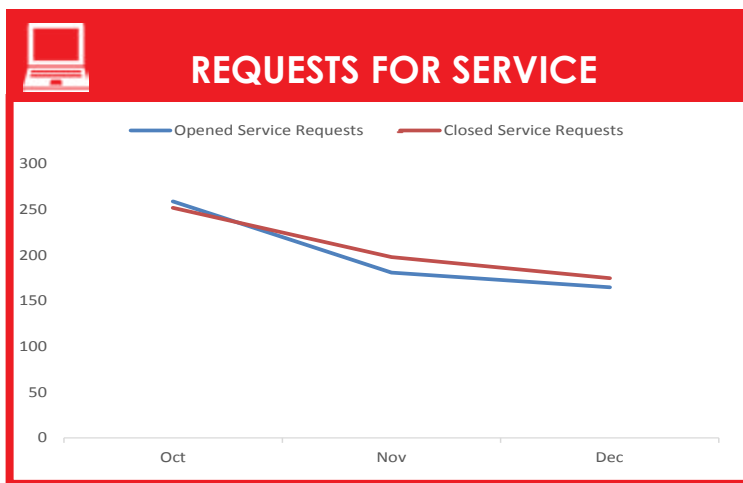
## WATER MAIN BREAKS/SEWER STOPPAGES



# FIVE

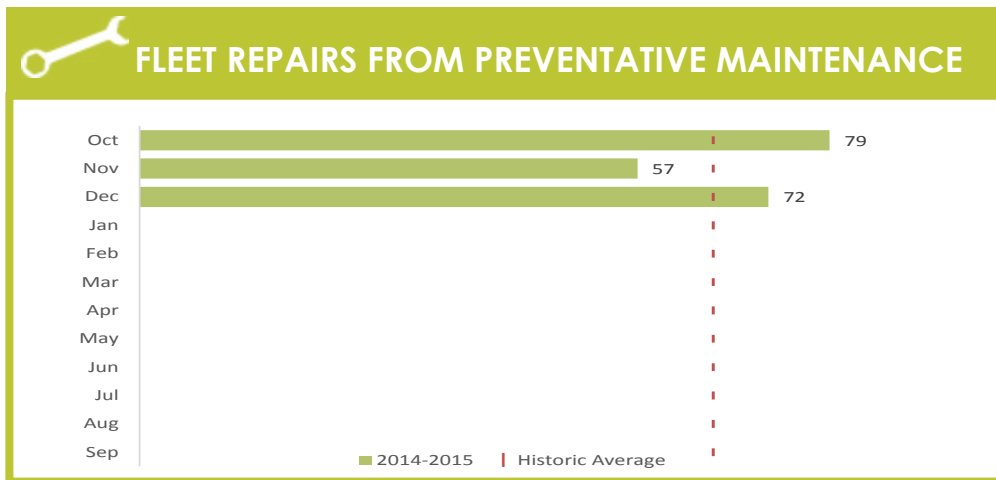
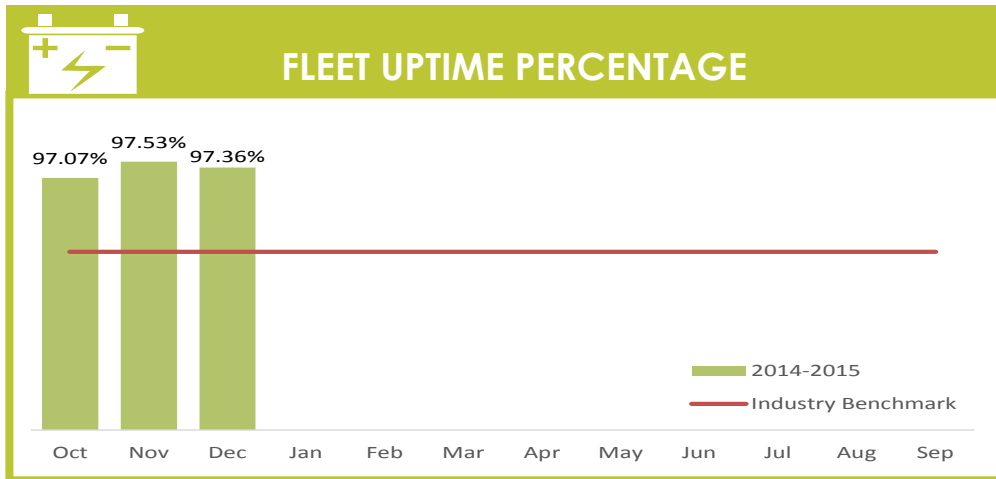
Provide functional, sustainable and well-maintained infrastructure, facilities and equipment.

Information Services Priority Types	# of Requests
<b>Critical - Immediate, sustained effort using all necessary and available resources until service is restored.</b>	<b>1</b>
<b>High - Immediate response to assess the situation, staff may be interrupted and taken away from low or medium priority job.</b>	<b>2</b>
<b>Medium - Response using standard procedures and operating within the normal frameworks.</b>	<b>19</b>
<b>Low - Response using standard procedures and operating within the normal frameworks as time allows.</b>	<b>76</b>
<b>Request Immediate - Priority response to address the request, staff may be interrupted and taken away from low or medium priority jobs.</b>	<b>4</b>
<b>Request Standard - Response using standard procedures and operating within the normal frameworks as time allows.</b>	<b>67</b>



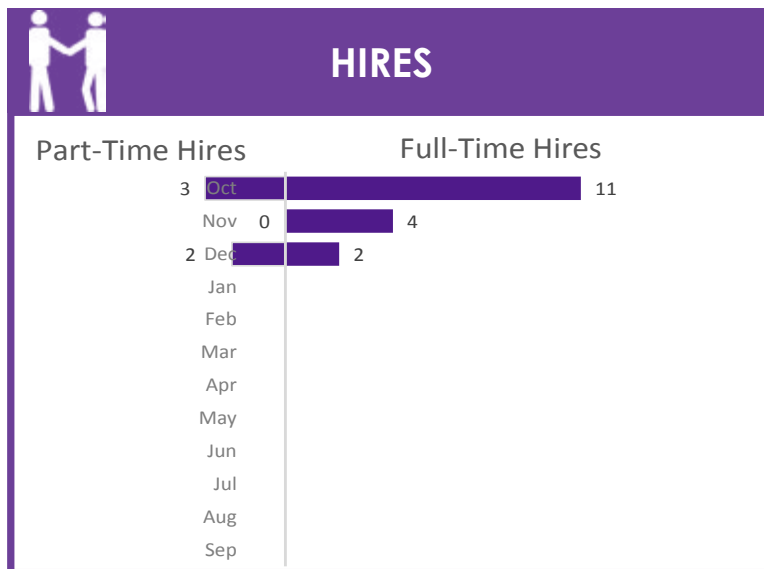
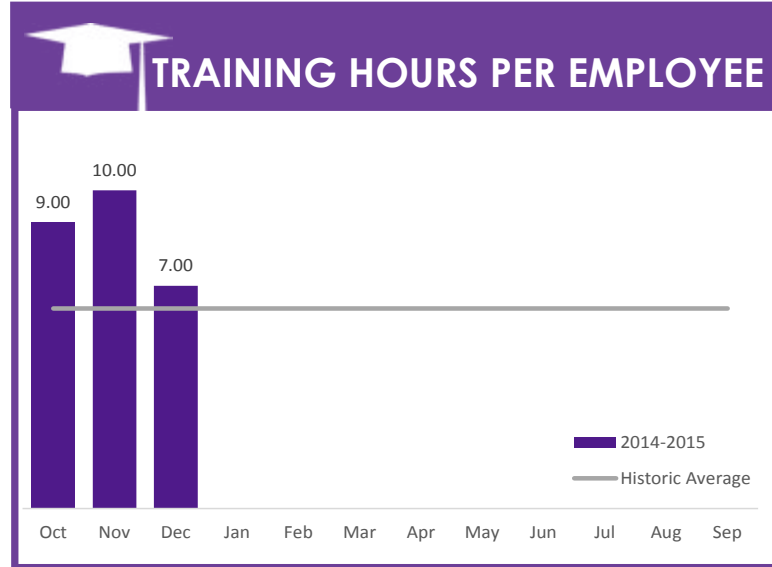
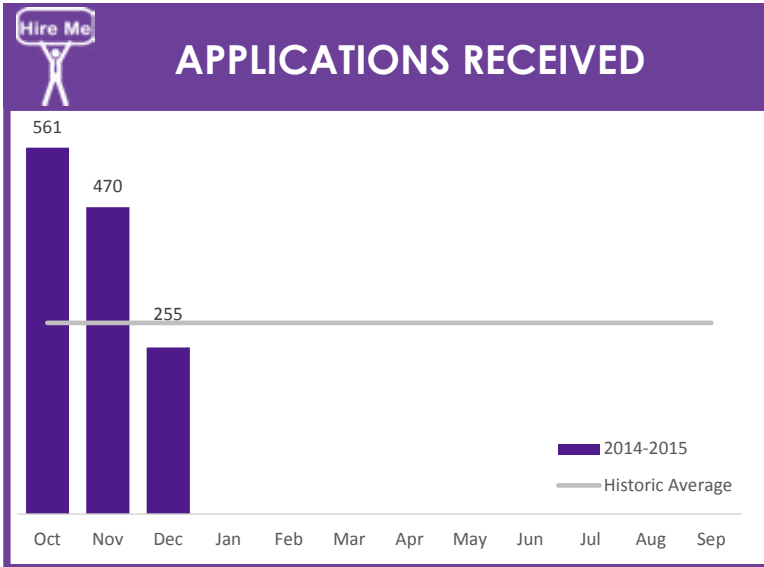
# FIVE

Provide functional, sustainable and well-maintained infrastructure, facilities and equipment.



# SIX

Provide for the recruitment, retention and continual motivation of educated and experienced employees.

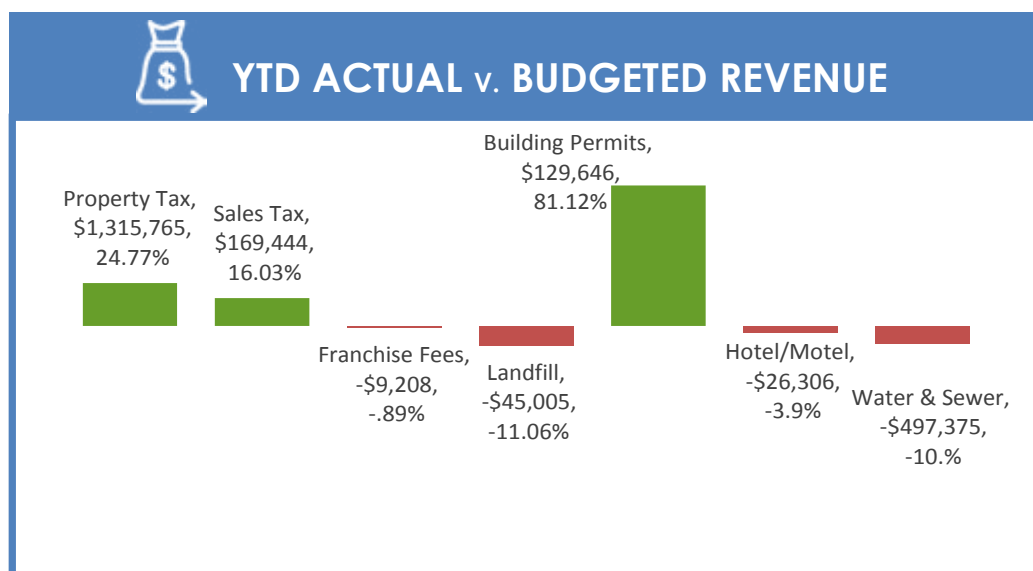
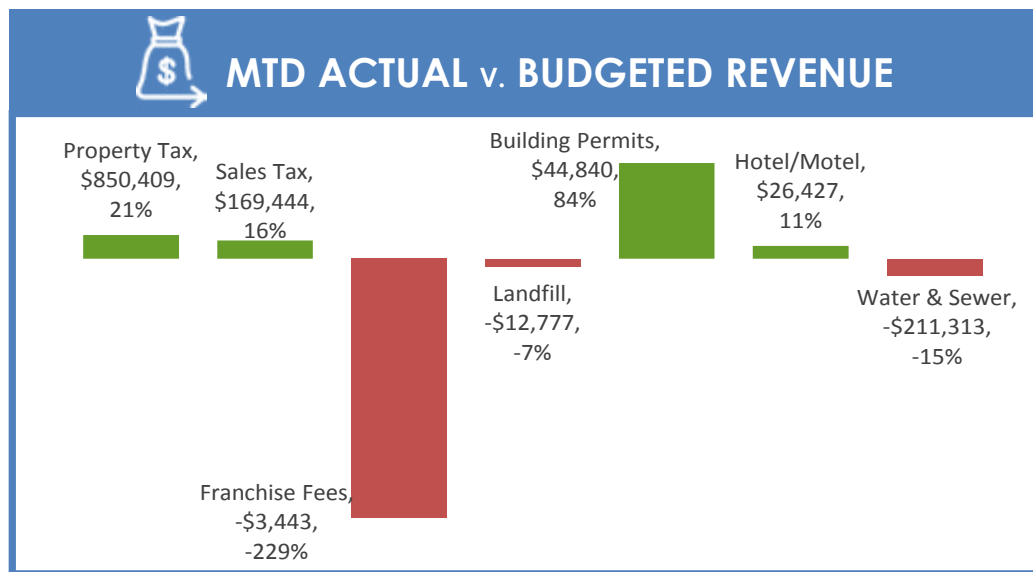




# SEVEN

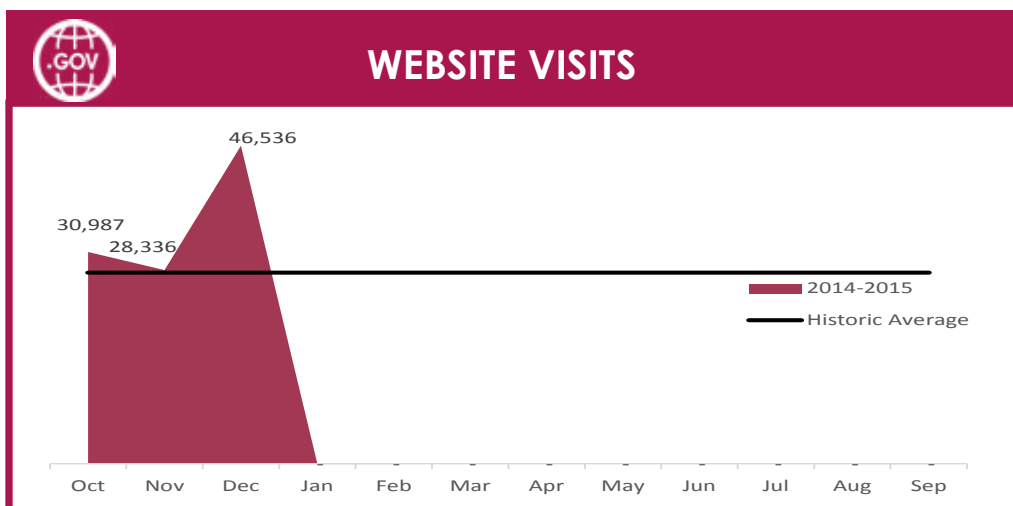
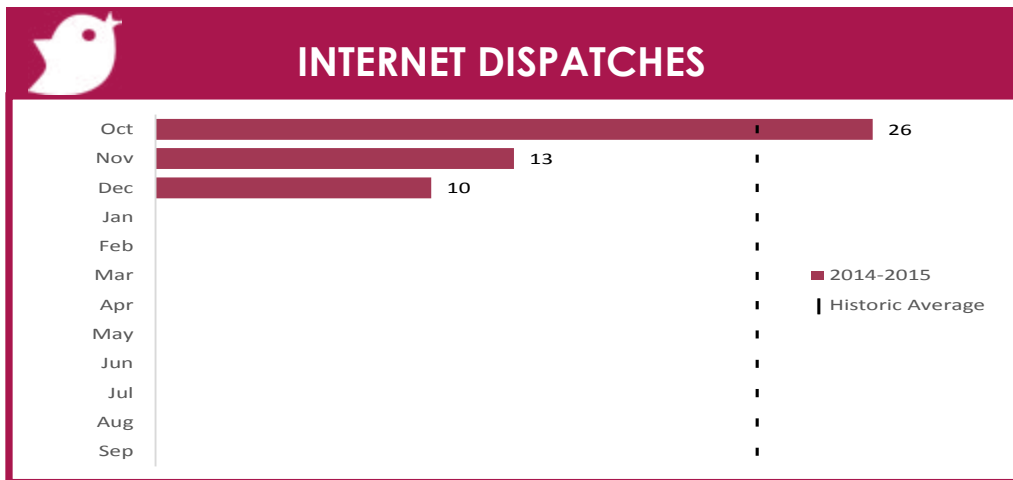
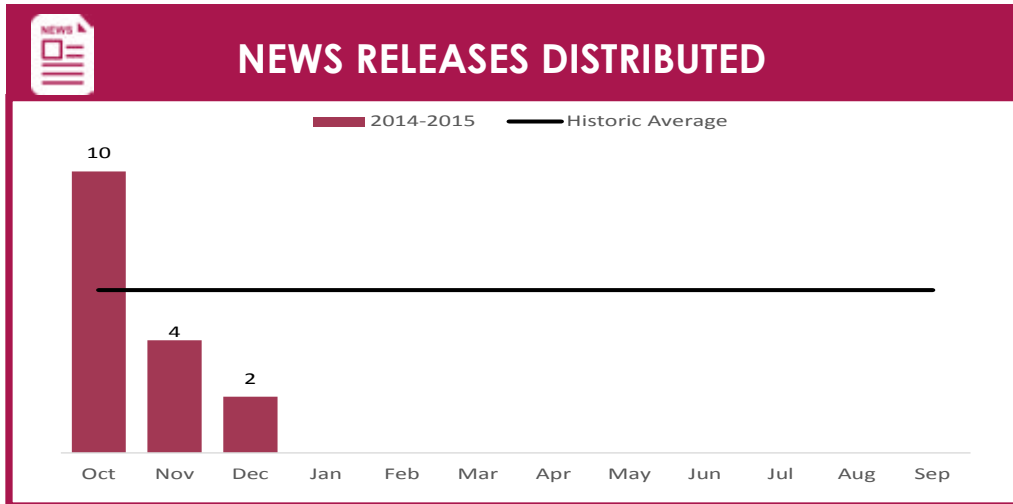
Provide efficient and fiscally sound government through conservative budgeting, spending and resource management.

REVENUES	This Month - Actual	This Month - Budget	FYTD - Actual	FYTD - Budget
Property Tax	\$4,941,457.87	\$4,091,049.00	\$6,628,352.39	\$5,312,587.00
Sales Tax	\$1,226,394.40	\$1,056,950.00	\$3,726,979.24	\$3,482,390.00
Franchise Fees	-\$1,938.09	\$1,505.00	\$1,028,661.12	\$1,037,869.00
Landfill	\$176,144.43	\$188,921.00	\$362,009.92	\$407,015.00
Building Permits	\$98,121.88	\$53,282.00	\$289,455.73	\$159,810.00
Hotel/Motel	\$262,203.81	\$235,777.00	\$647,447.23	\$673,753.00
Water and Sewer	\$1,208,508.43	\$1,419,821.00	\$4,474,847.00	\$4,972,222.00



# EIGHT

Provide extensive communication opportunities for informing citizens and allowing for proper input on City operations, programs and policies.

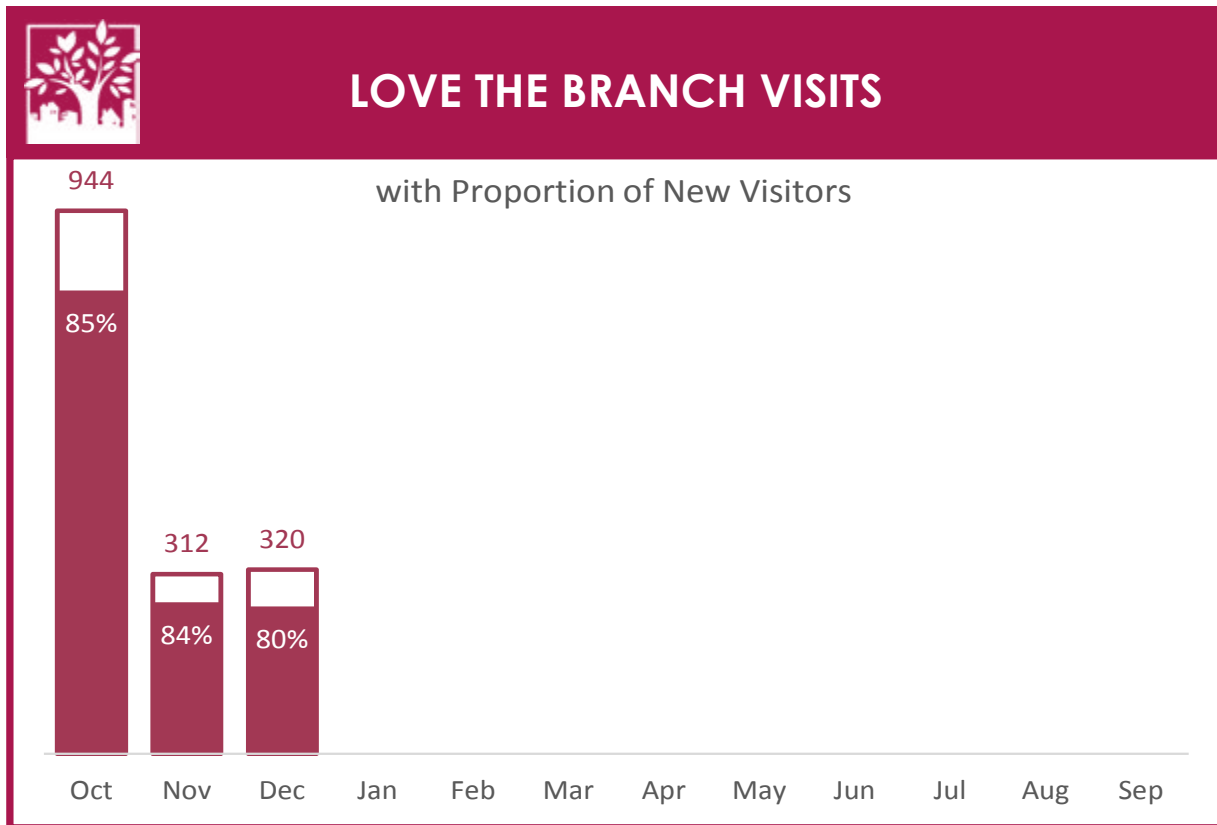


# EIGHT

Provide extensive communication opportunities for informing citizens and allowing for proper input on City operations, programs and policies.



## LOVE THE BRANCH VISITS

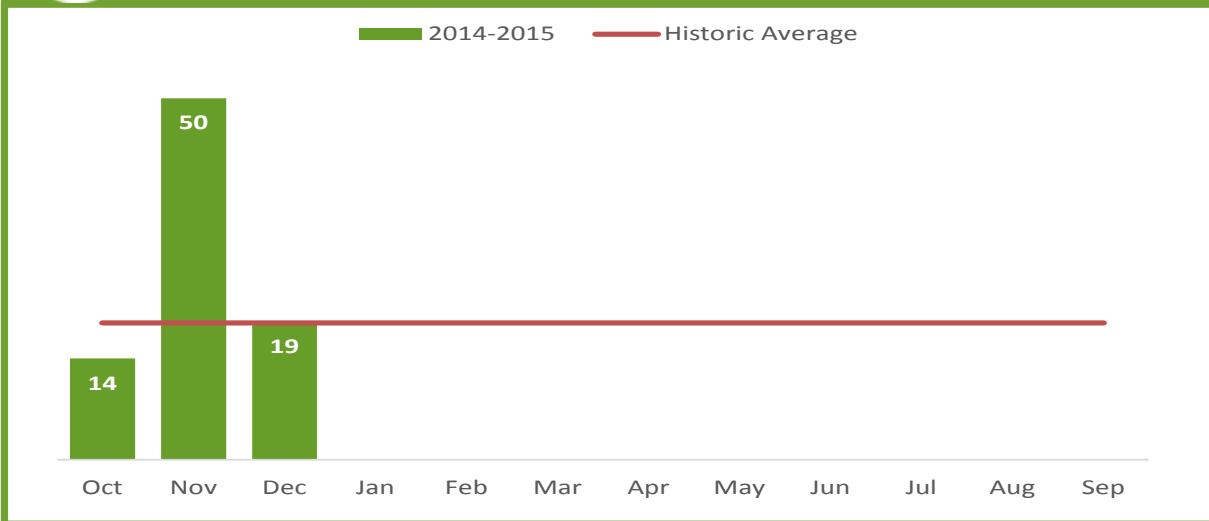


# NINE

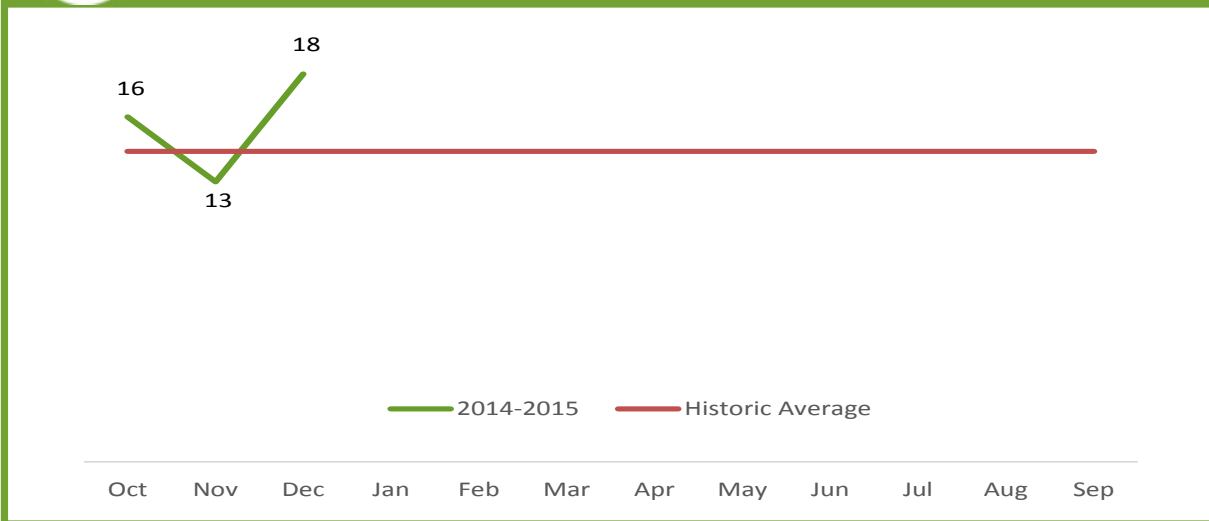
Provide responsive and timely service to citizens, visitors and businesses.



## CRITICAL RECORDS SCANNED



## OPEN RECORDS REQUESTS



# TEN

Provide quality government service  
with ethics and integrity.

## Citizen & Employee Feedback

- “With all the news lately devoted to reports of police interaction in Ferguson and New York, I just want to take the opportunity to thank (Farmers Branch Police) for the service and protection you provide to use citizens of Farmers Branch. I know that your profession can be a dangerous one, and at times, a very thankless one. I have the deepest respect for all of our police officers and have always had positive experiences when dealing with the Farmers Branch Police Department. So on behalf of all my neighbors, THANK YOU.”

— Bill Borden

- “On Sunday December 7, 2014 Officer Garrett, Officer Henderson, and Officer Dunn were dispatched... in reference to someone possibly being on the roof. Officer Garrett and Officer Dunn located and arrested two subjects that were stealing large volumes of copper and items from the A/C units. Officer Garrett recognized one of the suspects and recalled that in prior offenses a U-Haul truck was used and he broadcast that to other officers. Officer Henderson located a U-Haul truck leaving the area and stopped the vehicle. Through a good investigation all three of the suspects were linked together and were charged with multiple felony offenses.”

— Lt. P Foxall, Farmers Branch Police Department

