



**MEETING MINUTES
Citizen Bond Committee**

**Meeting of the Economic Development
Residential Sub-Committee**

APRIL 21, 2016

12:00 p.m. – 1:30 p.m.

2nd Floor Economic Development Conference Room
Farmers Branch City Hall
13000 William Dodson Parkway
Farmers Branch, Texas 75234

1. Call To Order

- a. Nic Rady called to order at 12:12 pm.

The following members of the Farmers branch Citizen Bond Committee
Economic Development – Residential Sub-Committee were present:

Nic Rady, David Merritt, Linda Argo Bertl, Martina De Los Santos, Artie Palmer,
Margaret Stidham, Becky DeGrasse

City administration present:

Allison Cook, Economic Development Manager

2. Approval of the minutes from April 7, 2016

- a. Motion to approve the minutes by Margaret Stidham
- b. Second by David Merritt
- c. Motion passes

3. Review of the benchmarks

- a. The sub-committee reviewed the project benchmarks (work-sheet attached), with the common understanding that this is work in progress. More work will be needed on the technical aspect of presenting, updating and communication the benchmark information matrix (Excel, Drop Box, etc.).
- b. David Merritt suggested addressing the City through the Bond Committee to

have a clear idea of the City expectations for the final results of every sub-committee's work, and in what form the information from all committees will be presented to the city.

4. Discuss current project ideas and take appropriate action
 - a. The sub-committee members discussed the project ideas list. The current project list was revised, as follows:
 - i. Solar Panel Program
 - ii. Neighborhood Renaissance was revised to City Renaissance and included Housing Renewal.
 - iii. House to Condo Swap
 - iv. Dangerous / Distressed Properties
 - v. Demo / Rebuild Program
 - vi. Senior Housing
 - vii. Privately Developed Neighborhoods (added by Artie Palmer and Margaret Stidham)
 - viii. City Branding (added by Nic Rady)
 - b. Nic Rady and David Merritt reminded about the 2014 Strategic Plan, where the city was divided in 20 neighborhoods.
 - c. Nic Rady stated that the housing renaissance program was one of the items discussed I the plan. Another item was the city branding. Branch Crossing was shown as an example for the branding for each of the 20 neighborhoods. He suggested that the City Renaissance bond project may become the jump start for the implementation of the strategic plan.
 - d. Further the sub-committee members agreed on the action items, by distributing the tasks on the initial layout of the benchmarks sheets for each project.
 - i. Alison Cook will take action for City Renaissance, Demo / Rebuild Program and Senior Housing.
 - ii. Martina De Los Santos will take action on the House to Condo Swap
 - iii. Artie Palmer and Margaret Stidham will take action on the Privately Developed Neighborhoods
 - iv. Nic Rady will take action on the Branding
 - v. Dangerous / Distressed Properties project was not assigned.
 - e. The sub-committee members re-iterated the common understanding that only single family homes, condos, and duplexes will be subject to discussions in the Economic Development – Residential Sub-Committee.

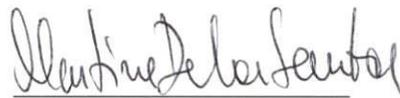
5. Discuss report for Bond Committee and take appropriate action.
 - a. Nic Rady proposed to draft a 3 paragraph brief report and e-mail to sub-committee secretary for distribution to the sub-committee members and to the Bond Committee secretary.

6. The next sub-committee meetings are scheduled for May 5th and May 19th.

7. Adjournment
 - a. Motion to adjourn by Becky DeGrasse
 - b. Second by David Merritt
 - c. All were in favor
 - d. Meeting was adjourned at 1:30 pm.



Nic Rady



Martina De Los Santos